



JUNE 7-10, 2017
FRENCH LICK SPRINGS RESORT
IDA Annual Session and
IUSD Alumni Dental Conference



INDIANA UNIVERSITY
ALUMNI ASSOCIATION

Visit www.INDental.org/Register or see inside back cover for registration form

WELCOME TO OUR MEETING!

In 1845, Dr. William Bowles, a physician from Paoli, IN, built a three-story wooden framed hotel he named the French Lick Springs Hotel. Bowles used his medical knowledge to explore the healing properties of the abundant mineral springs in that area of the country. In 2005, the Cook Group, Inc., purchased the hotel and the West Baden Hotel. After a complete restoration, both returned to their historic splendor. The Indiana Dental Association held its Annual Session at French Lick Springs in 2011 and 2015. It's 2017, and **WE ARE GOING BACK!**

French Lick is loaded with fun stuff to do. You'll find several championship golf courses on which to spend the day attacking the little white ball. Southern Indiana is blessed with many scenic areas to visit. Rent some bikes and take off on an adventure. The Indiana Dental Association Annual Session also is filled with fun to pass the time. Look for great entertainment on Thursday outside on the patio (South Bend's own Whistle Pigs) and on Friday inside (the famous Indy-based Flying Toasters). The program is packed with awesome continuing education opportunities, including **Dr. John Svirsky**, an entertaining oral pathologist, **Dr. Anthony Cardoza**, speaking on forensics, and **Dr. Uche Odiatu**, a dynamic speaker on Health and Wellness. YOU need to be there!

Several years ago, Past President Steve Holm listed the Top Ten Reasons to attend the IDA meeting in French Lick. I'll give you just one: Years from now, when others still talk about the 2017 IDA meeting in French Lick, YOU will be sorry if you missed it!

HOTEL RESERVATION INFORMATION

You have two hotel options this year! Reserve single/double accommodations at the host hotel, **French Lick Springs Hotel**, for **\$144**, or at the **West Baden Springs Hotel** for **\$194**. Guests at the West Baden Springs Hotel should allow extra time to take the free shuttle back and forth. Register at **888/936-9360** or at **www.INDental.org/Register**. Make reservations by **May 16, 2017** to receive discounted rates (group code 0617IAS).

FRENCH LICK SPRINGS HOTEL (host hotel)
8670 West State Road 56
French Lick, IN 47432

WEST BADEN SPRINGS HOTEL
8538 West Baden Avenue
West Baden Springs, IN 47469

For driving directions, hotel parking fees, and travel recommendations, visit **www.frenchlick.com/** or your trusted online resource.

DRESS CODE AND CLIMATE

WE WANT YOU TO BE COMFORTABLE so you can enjoy your meeting experience! Recommended attire for the Annual Session is **business casual**, which may include slacks, knit shirt with a collar, and optional sports jackets for men; slacks and skirts or dresses for women. Neckties, business suits, and other business attire are acceptable but not necessary. Comfortable shoes are a must.

In French Lick's moderate climate, typical June weather is mostly sunny, with temperatures in the low to mid 80s and relatively low humidity. Please bring layers so you can keep up with changing weather conditions and enjoy air-conditioned indoor activities.

ATTENTION IUSD STUDENTS!

Register to attend our meeting for **FREE**, take two days of unlimited CE for **FREE**, visit the Exhibit Hall and network with colleagues at our **FREE** events, and the IDA will give you a **\$50 gift card** to help offset your travel expenses.* Register online at **www.INDental.org/Register** and select **ATTENDEE CODE I** to receive more details about this promotion.

*Must check in onsite to receive the \$50



Jay Asdell, DDS
IDA President

DR. ASDELL'S HOSPITALITY SUITE HOURS

Wednesday, June 7, 2017
7:00-11:00 p.m.

Thursday, June 8, 2017
2:00-4:00 p.m.

Friday, June 9, 2017
3:00-5:00 p.m.

CE ROOM HOSTS NEEDED

Interested in serving as a room host for one of our 2017 Annual Session speakers?

Contact **HEATHER SMITH** at **800.562.5646** or e-mail **Heather@INDental.org** to submit your request.

All activities will be held at the French Lick Springs Hotel unless noted otherwise.

WEDNESDAY, JUNE 7, 2017

7:00-11:00 p.m. Dr. Jay Asdell's Hospitality Suite open

THURSDAY, JUNE 8, 2017

6:15-7:00 a.m. Hatha Yoga

7:00 a.m.-5:00 p.m. On-site registration and help desk open

7:00-9:00 a.m. Pierre Fauchard breakfast (by invitation only)

8:00 a.m.-3:30 p.m. Continuing Education opportunities

9:15 a.m.-adjournment House of Delegates (first session) followed by Reference Committee Hearings

2:00-6:00 p.m. Exhibit Hall, Member Center, & Money Grab Booth open

2:00-4:00 p.m. Dr. Jay Asdell's Hospitality Suite open

2:00-6:00 p.m. IDPAC Silent Auction Display and Wine Pull open

4:00-6:00 p.m. **FREE!** **EXHIBIT HALL HAPPY HOUR**

6:00-7:00 p.m. **FREE!** Awards Ceremony

7:30-11:00 p.m. **FREE!** Membership and Vendor Celebration

FRIDAY, JUNE 9, 2017

6:15-7:00 a.m. Vinyasa Yoga

7:00 a.m.-5:00 p.m. On-site registration and help desk open

8:00-9:00 a.m. **FREE!** **EXHIBIT HALL COFFEE RUSH**

8:00 a.m.-3:30 p.m. Continuing Education opportunities

8:00 a.m.-4:00 p.m. Exhibit Hall, Member Center, & Money Grab Booth open

8:00-9:30 a.m. Reference Committee Reports Available

8:00 a.m.-6:15 p.m. IDPAC Silent Auction Display and Wine Pull open

9:30-11:00 a.m. AIDA Brunch and Annual Membership Meeting, West Baden Springs Hotel

9:30-11:30 a.m. Component Caucus meetings

10:30 a.m.-12:30 p.m. **FREE!** **EXHIBIT HALL SNACK ATTACK**

11:30 a.m.-1:00 p.m. ACD/ICD Luncheon (by invitation only)

12:30-1:30 p.m. AIDA West Baden Historical Tour, West Baden Springs Hotel

1:00-3:00 p.m. Open Caucus

1:00-3:30 p.m. Dentapalooza Social & CE featuring Jack Hadley (by invitation only)
Co-sponsored by IDA Insurance Trust and Medical Protective

2:00-4:00 p.m. **FREE!** **EXHIBIT HALL MIX & MINGLE**

2:00-4:00 p.m. Afternoon Tea, West Baden Springs Hotel

3:00-5:00 p.m. Dr. Jay Asdell's Hospitality Suite open

5:00-6:30 p.m. **FREE!** IDPAC Social & Reception

8:00-11:00 p.m. The Flying Toasters concert

SATURDAY, JUNE 10, 2017

7:00-10:00 a.m. On-site registration

8:00 a.m.-Adjournment House of Delegates (second session)

8:00-9:30 a.m. IUSD Alumni "50th" Breakfast Celebration for Classes of '67 & prior classes (by invitation only)

9:30 a.m.-1:30 p.m. IUSD Huckelberry Golf Outing (Donald Ross Course)

1:00-3:30 p.m. Get the Inside Story on a Grand Hotel Tour (starts at French Lick and ends at West Baden)

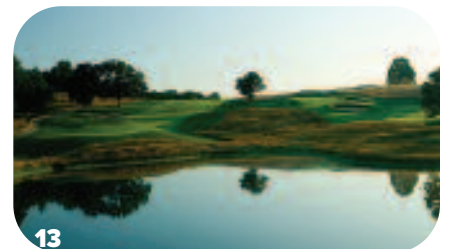
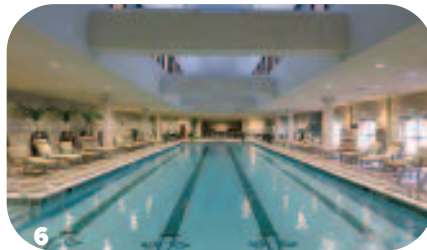
6:00-7:00 p.m. IUSD All Alumni Reception

7:00-9:00 p.m. IUSD All Alumni Dinner

9:00-11:00 p.m. Private Class Reunion Reception and Class Photos

FRENCH LICK OFFERS SOMETHING FOR EVERYONE

EXPLORE FRENCH LICK SPRINGS



TWO HISTORIC HOTELS, ONE GREAT RESORT

French Lick Resort stands out among Midwest hotels for its AAA Four-Diamond accommodations and the charm of its staff. Nestled in the Indiana countryside, this winner of the 2015 *USA Today* 10 Best Readers' Choice Award for Best Historic Hotel is both a breath of fresh air and an exciting family adventure. An easy drive from Indianapolis and Louisville, this upscale destination features championship golf courses, world-class spas, Vegas-style gaming, horseback riding and activities for kids. The beautifully restored historic French Lick Springs Hotel and West Baden Springs Hotel capture the opulence of times long past, and ensure an escape from the norm for everyone who visits.

- 1 **French Lick Springs Hotel** offers a true American resort experience perfect for families and friends. Built in 1901, the hotel is full of historic charm plus modern-day amenities. Enjoy casual and formal dining options, a spa, Vegas-style casino, and shopping. Recreational activities include golf, swimming, tennis, bowling, horseback riding, biking, and hiking.
- 2 Built in 1902, **West Baden Springs Hotel** is a serene architectural phenomenon perfect for couples. Famous for its majestic six-story free-spanning dome, the hotel also is home to the prestigious Pete Dye course, a spa, fine dining, riding stables and shopping. Designated as a National Historic Landmark, it has received numerous accolades and awards.

- 3 Tune your golf swing at the **Valley Links Learning Center**.
- 4 Let your family share your French Lick fun with a **KidsFest** adventure outdoors or even in the kitchen.
- 5 Relax and unwind at the **hotel spa**.
- 6 Swim in a beautiful indoor **hotel pool**.
- 7 Take time for **tennis** without leaving the hotel grounds.
- 8 Try your luck at slots, roulette, or table games in the **hotel casino**.
- 9 Shuttle between hotels in a restored early 20th-century **trolley**.
- 10 Enjoy a family outing on horseback at the **hotel stables**.
- 11 Lounge around the **outdoor pool complex** with family and friends.
- 12 Tee off at the **Pete Dye Course**, site of the 2015 Senior PGA Championship.
- 13 Challenge your golf game at the restored 1917 **Donald Ross Course**, with its architect's trademark bunkers.
- 14 Enjoy a **horse-drawn carriage ride**.
- 15 Dine on **fine cuisine** without leaving your hotel.
- 16 Enjoy the pleasure of sumptuous comforts that capture the glory of the golden age of hotels.



FREE! AWARDS CEREMONY

THURSDAY, JUNE 8, 2017 6:00-7:00 p.m.

Register today using code SP300

Each year, the IDA extends special recognition for contributions to Indiana's oral health and to the dental profession. Join us with Dr. Jay Asdell, IDA President, for the annual Awards Ceremony. We honor 25-Year, Life, and 50-Year members, as well as local and national dentists and individuals who have shown exceptional service to the profession of dentistry and dental public health care on behalf of the IDA.

FREE! MEMBERSHIP and VENDOR CELEBRATION

THURSDAY, JUNE 8, 2017 7:30-11:00 p.m.

Register today using code SP301

Attend the Indiana Dental Association's largest networking event, the IDA Membership and Vendor Celebration! It's an evening to recognize the entire dental team's loyalty and hard work, show special appreciation for our supporting vendors, and honor Dr. Jay Asdell's achievements as this year's IDA president.

Don't miss out on this special evening. ALL dentists, spouses, families, meeting attendees, and vendors are invited to enjoy a buffet-style dinner with a cash bar. **Limited seating available.**

This special gathering will be held outdoors in the beautiful French Lick Gardens, with live entertainment by The Whistle Pigs!

HOUSE OF DELEGATES SCHEDULE

House of Delegates, First Session

THURSDAY, JUNE 8, 2017 9:15 a.m.-ADJOURNMENT

Reference Committee Hearings will begin immediately after adjournment of the House.

Reference Committee Reports available

FRIDAY, JUNE 9, 2017 8:00-9:30 a.m.

Component Caucus Meetings

FRIDAY, JUNE 9, 2017 9:30-11:30 a.m.

Open Caucus

FRIDAY, JUNE 9, 2017 1:00-3:00 p.m.

House of Delegates, Second Session

SATURDAY, JUNE 10, 2017 8:00 a.m.-ADJOURNMENT

IPAC SILENT AUCTION, WINE PULL, FREE SOCIAL, and RECEPTION

Silent Auction Display and Wine Pull:

THURSDAY, JUNE 8, 2017 2:00-6:00 p.m.

FRIDAY, JUNE 9, 2017 8:00 a.m.-6:15 p.m.*

*Start bidding online at IDA17.auction-bid.org

IDPAC Social & Reception:

FRIDAY, JUNE 9, 2017 5:00-6:30 p.m.

Cost: FREE!

Register today using code SP306

Pre-registration is required!

Participate in IDPAC's Wall of Wine! Donate a new, unopened bottle(s) and/or case of wine. Purchase a ticket and pull a secret bottle of wine from the wall. All proceeds go to IDPAC.

Celebrate IDPAC and ADPAC legislative efforts at the FREE luau-themed IDPAC Social and Reception. All IDA members and spouses are welcome to attend this complimentary reception, from the politically engaged to those not necessarily interested in politics. Wear luau-themed attire to show your support.

Visit IDA17.auction-bid.org to start bidding for silent auction items online. Final bids must be submitted Friday, June 9, 2017, by 6:15 p.m. during the FREE IDPAC Social and Reception.

IDPAC is now accepting Silent Auction and wine donations. Contact Laurie Campbell for additional information at Laurie@INDental.org.

Each year, Indiana's legislature considers issues with a direct impact on dentistry and dental practices. IDPAC is the IDA's advocate in matters that affect the dental profession. The IDPAC Silent Auction and Wine Pull are IDPAC's primary fundraising events.

YOGA SESSIONS

Hatha Yoga

THURSDAY, JUNE 8, 2017 6:15-7:00 a.m.

Cost: \$5

Register today using code SP304

Join us for a Hatha Yoga class, with all levels welcome. This will be a more-traditional style of yoga with holding of poses.

Vinyasa Yoga

FRIDAY, JUNE 9, 2017 6:15-7:00 a.m.

Cost: \$5

Register today using code SP305

Welcome the day with a Vinyasa Yoga class, with all levels welcome. This class links breath with flowing movement.

Your teacher: Claire Williams

A Registered Teacher of Hatha and Vinyasa Yoga, Mrs. Williams also is office manager and wife of dentist Robert Williams.

AIDA BRUNCH and ANNUAL MEMBERSHIP MEETING

FRIDAY, JUNE 9, 2017 9:30-11:00 a.m.

Cost: \$28

Register today using code SP302

The Alliance of the Indiana Dental Association will host its brunch and annual membership meeting during a special gathering at the beautiful West Baden Springs Hotel. Join the Alliance afterwards for a historical tour (registration code SP303; see below).

AIDA WEST BADEN HISTORICAL TOUR

FRIDAY, JUNE 9, 2017 12:30-1:30 p.m.

Cost: \$15

Register today using code SP303

After attending the Alliance's brunch and annual membership meeting, join fellow AIDA members for a guided historical tour of the West Baden Springs Hotel. The storied past of this hotel makes for an excellent way to spend your time. Proceeds of this event benefit Indiana Landmarks, an organization dedicated to preserving architecturally unique, historically significant, and cherished locations throughout Indiana.

AFTERNOON TEA

FRIDAY, JUNE 9, 2017 2:00-4:00 p.m.

Cost: \$41

Register today using code SP308

This event takes place at the West Baden Spring Hotel.

Enjoy the soothing sounds of live classical harp music as you delight in a proper afternoon tea, complete with finger sandwiches, scones and petit fours in the atrium. Sip and savor from a variety of gourmet teas sure to refresh you.

THE FLYING TOASTERS CONCERT

FRIDAY, JUNE 9, 2017 8:00-11:00 p.m.

Cost: \$15

Register today using code SP307

Cut loose after another year of hard work! Join us for non-stop fun on a family-friendly Friday evening with The Flying Toasters.

The Flying Toasters call themselves "A Non-Stop Party Band Experience." This 8-piece Indianapolis club band plays rock, R&B, and radio hits ranging from 70s tunes to current-day chart toppers. Gigging since late 2003, with a lineup featuring six vocalists and powerhouse instrumentalists, this long-time Central Indiana favorite keeps the dance floor busy with a happy crowd.




**INDIANA UNIVERSITY
ALUMNI ASSOCIATION**

Dear Alumni,

I want to extend an invitation to all IUSD Alumni to join classmates and colleagues at the IDA/IUSD Alumni Conference in French Lick, IN. For the past five years, we have held our alumni conference and class reunions in conjunction with the Indiana Dental Association's Annual Session. Renew friendships, sharpen your knowledge and skills with continuing education options, play some great golf, enjoy a walking tour of the French Lick and West Baden hotels. These are just a few of the many activities available during the conference.

Please make plans to attend our combined meeting at the French Lick Springs Hotel, June 7-10, 2017, with the all-class reunion dinner on Saturday, June 10, 2017. Immediately following the dinner, there will be private class receptions and class photos for each class celebrating a special reunion. We look forward to seeing you!

Best regards,

Dr. Renee Shirer, DDS
President, IU School of Dentistry Alumni Association

SCHEDULE of EVENTS

All events will take place at the French Lick Springs Hotel unless otherwise indicated.

SATURDAY, JUNE 10, 2017	EVENT	EVENT CODE	SEE
8:00-9:30 a.m.	50th Breakfast Celebration for Classes of '67 and prior classes (by invitation only)	AA400	----
9:30 a.m.-1:30 p.m.	Huckleberry Golf Outing, Donald Ross Golf Course	AA401	\$120
1:00-3:00 p.m.	Get the Inside Story on a Grand Hotel Tour Located one mile apart in Southern Indiana, the landmark hotels of the French Lick Springs resort rekindle the grand hotel era of the early 20th century and the tradition of "taking the waters." Join fellow alumni for a two-hour tour of the French Lick Springs and West Baden Springs Hotels. Shuttle service provided.	AA402	\$20
4:00-5:30 p.m.	Board of Directors Meeting		
6:00-9:00 p.m.	All Alumni Reception, Dinner and Private Class Reunion Receptions Reception from 6:00-7:00 p.m.; dinner from 7:00-9:00 p.m.; individual class reunion receptions from 9:00-11:00 p.m.	AA403	\$95
9:00-11:00 p.m.	Class Reunion Pictures	AA404	\$15

ADVANCE REGISTRATION DETAILS

Advance registration deadline is **Friday, May 26, 2017**, at 9:00 a.m.

DENTISTS attending their class reunions have two registration options:

- Attend **ONLY** IUSD Alumni Dental Conference events: Select **Dentist, IUSD Alumni (B)**
- Attend **UNLIMITED** continuing education, Exhibit Hall activities, and free events, and receive **à la carte pricing** on IUSD Alumni Dental Conference Events: Select **Dentist (A)**

Similar registration options are available for your guests. Use any of the following three methods to register:

BEST	Register on the IDA website at www.INDental.org/Register and receive immediate e-mail confirmation
BETTER	Fax to 317.634.2612
GOOD	Mail to Indiana Dental Association, 1319 East Stop 10 Road, Indianapolis, IN 46227

After **Friday, May 26, 2017**, stop by the on-site registration desk located on Level 2 of the French Lick Springs Hotel during the following registration hours:

Thu., June 8, 2017 7:00 a.m.-5:00 p.m. Fri., June 9, 2017 7:00 a.m.-5:00 p.m. Sat., June 10, 2017 7:00-10:00 a.m.

HOTEL RESERVATIONS

You have two hotel options this year! Reserve single/double accommodations at the host hotel, **French Lick Springs Hotel**, for **\$144**, or at the **West Baden Springs Hotel** for **\$194**. Guests at the West Baden Springs Hotel should allow time to take the free shuttle back and forth. Register at **888/936-9360** or at www.INDental.org/Register. Make reservations by **May 16, 2017** to receive discounted rates (group code 0617IAS).

FRENCH LICK SPRINGS HOTEL (host hotel)
8670 West State Road 56
French Lick, IN 47432

WEST BADEN SPRINGS HOTEL
8538 West Baden Avenue
West Baden Springs, IN 47469

TIME TO SAVE MONEY AND HAVE FUN!

Our more than 60 dedicated vendors and exhibitors provide your dental teams with the best services and products throughout the year, but their special offers are available only during our show. Our meeting would not be possible without their support and participation. Schedule time in the Exhibit Hall to show appreciation and thank them for their continued allegiance to organized dentistry.

WIN CASH! For every \$100 you spend with a vendor, earn one entry into the Money Grab Booth. Grab a bag from one of the IDA's more than 60 exhibitors and start shopping.

SCHEDULE of EVENTS

THURSDAY, JUNE 8, 2017

2:00-6:00 p.m. Exhibit Hall, Member Center, and Money Grab Booth open

4:00-6:00 p.m. **FREE! HAPPY HOUR**

FRIDAY, JUNE 9, 2017

8:00 a.m.-4:00 p.m. Exhibit Hall, Member Center, and Money Grab Booth open

8:00-9:00 a.m. **FREE! COFFEE RUSH**

10:30 a.m.-12:30 p.m. **FREE! SNACK ATTACK**

2:00-4:00 p.m. **FREE! MIX & MINGLE***

*All CE courses end by 3:30 p.m. on Friday, so this is your last chance to make a purchase in the Exhibit Hall!

EXHIBITORS and SPONSORS

3M Oral Care

A-dec

Allied Powers LLC

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Association Gloves/IDA Glove Program*

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Chicago Dental Society

Colgate

DDSMatch

Delta Dental of Indiana

Dental Health Options by Health Resources, Inc.

Dental TI

DentaQuest

Eclipse Loupes and Products

Envolve Dental Options

First Merchants Bank

Fortune Management of Indiana

Garfield Refining Company

GlaxoSmithKline

Henry Schein Dental

Hurlow Wealth Management Group, Inc.

IDA Insurance Services*

ImmediaDent

Implant Direct

Karl Schumacher Dental

Leap Managed IT

MedPro*

Midtown Technology Group LLC

Midway Dental

MW Banks Consulting & Stock Yards Bank

My Community Dental Centers

Nobel Biocare

Northshore, Inc.

NSK America

Orascoptic

Panoramic Corporation

Paragon Management Associates, Inc.

Patterson Dental Supply

Philips Oral Healthcare

PMC Insurance Solutions

ProAssurance

ProSites*

SciCan, Inc.

Sikich LLP

SS White Dental

Sunstar Americas Butler GUM Guidor

The Dental Care Plus Group

Ultradent Products, Inc.

VOCO America Inc.

Weave

*IDA Endorsed Vendor

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Stop by the IDA Member Center inside the Exhibit Hall! Check the On-site Guide for a daily list of activities.



1-HOUR PRESENTATIONS FOR CE CREDIT

RECOMMENDED FOR ALL MEMBERS OF THE DENTAL TEAM!

THURSDAY, JUNE 8, 2017

HARVESTING THE HIDDEN VALUE IN YOUR PRACTICE

Carrie Pumphrey, DDS

8:00-9:00 a.m.

Course number TH101 (see page 11)

MAXIMIZING YOUR 401(k)

Isaiah Douglass, MBA

Michelle Marsh, QKA

9:30-10:30 a.m.

Course number TH105 (see page 12)

THE "TOP 10" HR MISTAKES THAT LEAD TO LAWSUITS & FINANCIAL EXPOSURE

Kristen Deutsch, MBA, CCP

11:00 a.m.-Noon

Course number TH106 (see page 12)

INSURANCE 101 FORUM

Ashley Hudgins

12:30-1:30 p.m.

Course number TH109 (see page 13)

FRIDAY, JUNE 9, 2017

PEDIATRIC RESTORATIVE DENTISTRY IN THE YEAR 2050 AND BEYOND

Jeffrey Dean, DDS, MSD, CAE

8:00-9:00 a.m.

Course number FR200 (see page 14)

MANAGING YOUR ONLINE REPUTATION

Jack Hadley

9:30-10:30 a.m.

Course number FR206 (see page 15)

DATA LOSS AND ITS IMPACTS ON YOUR PRACTICE

George Bailey, MS, CISSP, GCIH

11:00 a.m.-Noon

Course number FR207 (see page 15)

CHAIR YOGA

Claire Williams

12:30-1:30 p.m.

Course number FR210 (see page 16)



THE INDIANA DENTAL ASSOCIATION IS AN ADA CERP RECOGNIZED PROVIDER

ADA CERP® | Continuing Education
Recognition Program

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.



The Indiana Dental Association designates each course for a specific number of continuing education credits. Refer to individual course listings for credit amounts.

COME IN & CATCH IT

John Svirsky, DDS, MeD

8:00-11:00 a.m.

3 credit hours

Course number: TH100

Make oral pathology fun with the perfect review course, covering the recognition, diagnosis, and treatment of the 25 soft tissue lesions that every dentist and hygienist should know and treat appropriately. A number of these entities only require recognition. Re-energize your diagnostic confidence as this course brings back to life the classic lesions forgotten since school.

Lecture Objectives:

- Demonstrate a logical approach to the diagnosis of oral lesions
- Recognize/diagnose the more common lesions/diseases found in a dental practice
- Integrate therapeutic regimens used to treat selected oral diseases

CE EXPRESS: HARVESTING THE HIDDEN VALUE IN YOUR PRACTICE

Carrie Pumphrey, DDS

8:00-9:00 a.m.

1 credit hour

Course number: TH101

See your most valuable practice asset—your existing patients—in a new light. Learn simple tips to maximize the value of each day, and ways to make follow-up with patients much more efficient and effective. This course also presents team-driven technology solutions to keep your schedule full and retain your patients.

Lecture Objectives:

- Discover hidden value in your existing patient base
- Understand the importance of a daily morning huddle and how to implement one
- Improve follow-up with recall AND restorative patients so they don't slip through the cracks

CONTEMPORARY IMPLANT-ASSISTED TREATMENT: FINDING SUCCESS AND AVOIDING COMPLICATIONS, PART 1

Dean Morton, DDS, MS

8:15-10:15 a.m.

2 credit hours

Course number: TH102

Co-sponsored by Straumann USA

Contemporary implant-assisted treatments can improve patient function, esthetics, and self-esteem. The complexity of therapy varies greatly, however, and outcomes can be inconsistent. This course focuses on sound treatment principles, detailing patient-centered protocols for managing partially and fully edentulous arches. Learn contemporary options in the esthetic zone and the use of a modern, varied portfolio of implant and restorative options.

Lecture Objectives:

- Introduce a TEAM approach to sound planning and patient assessment
- Identify treatment parameters association with treatment risk
- Discuss contemporary options for data collection and treatment planning

CLINICAL RECORDS PREVENT CRIMINAL RECORDS

Roy Shelburne, DDS

8:30-10:30 a.m.

2 credit hours

Course number: TH103

Dr. Shelburne went to prison on August 20, 2008, and was released on May 14, 2010. He learned a series of lessons the hard way. Faulty records and systems leave your practice vulnerable. If it's not in your clinical record, you didn't see it, you didn't say it, you didn't do it, it was unnecessary, and it doesn't exist—from a legal perspective. To prepare for any challenge, the dental team, not just the doctor, must be careful, concise, complete, and diligent. Learning and implementing this no-nonsense team approach to recordkeeping could mean the difference between success and failure in the event of an action or a challenge to your practice.

Lecture Objectives:

- Understand that what you don't know can hurt you and ignorance is no excuse
- Learn to assimilate and maintain records that can both protect and defend
- Understand the necessity of due diligence
- Learn how records reviews and internal audits ensure accuracy and excellence

THURSDAY, JUNE 8, 2017

50 SHADES OF INFLAMMATION

Uche Odiatu, DMD

9:00-11:00 a.m.

2 credit hours

Course number: TH104

Inflammation is a key to most chronic degenerative diseases, including irritable bowel, colitis, arthritis, gingivitis, and periodontitis. Recent studies in the *Journal of the American College of Sports Medicine* have shown that excess body fat is a key source of inflammatory cytokines. Learn how making positive dietary changes, getting more active, and managing stress all play a part in reducing inflammatory burden.

Lecture Objectives:

- Learn the link between inflammation and chronic disease
- Learn how unhealthy eating and drinking contribute to erosion
- Learn motivational strategies to create lifestyle changes in your patients
- Learn how to become your patients' #1 role model of healthy living

CE EXPRESS: MAXIMIZING YOUR 401(k)

Isaiah Douglass, MBA

Michelle Marsh, QKA

9:30-10:30 a.m.

1 credit hour

Course number: TH105

This course presents an overview of when and why a 401(k) might make the most sense in a practice versus a SIMPLE or SEP, how to implement a 401(k) in a practice to maximize deferrals, and how to structure its funding to maximize benefits to the practice owner. This course also reviews additional 401(k) features and testing requirements. Learn to evaluate the ability to incorporate a defined benefit or cash balance plan with a 401(k) called a DB/DC combo.

Lecture Objectives:

- Learn when a 401(k) make sense in a dental practice
- Learn what "safe harbor" means
- Understand the timeline for a DB/DC combo plan for a dental practice

CE EXPRESS: THE "TOP 10" HR MISTAKES THAT LEAD TO LAWSUITS & FINANCIAL EXPOSURE

Kristen Deutsch, MBA, CCP

11:00 a.m.-Noon

1 credit hour

Course number: TH106

As the only unique component of a dental office, employees can help it grow and prosper or fail and die. The investment in effective HR practices, functions, and professional advice is as critical to your success as the right equipment, materials, products, and processes. In this course, learn the costs of employment-related mistakes, including decreased productivity, efficiency, effectiveness, sales, revenues, and profitability. Learn to recognize the "top 10" mistakes that lead to lawsuits and financial exposure, including failure to understand employment-at-will, lack of knowledge of employment laws, lack of skill and patience in hiring, and poor employee communications.

Lecture Objectives:

- Understand employment laws
- Learn the importance of documentation
- Understand employee recruitment and retention

CONTEMPORARY IMPLANT-ASSISTED TREATMENT: FINDING SUCCESS AND AVOIDING COMPLICATIONS, PART 2

Dean Morton, DDS, MS

12:15-2:15 p.m.

2 credit hours

Course number: TH107

Co-sponsored by Straumann USA

Contemporary implant-assisted treatments can improve patient function, esthetics, and self-esteem. The complexity of therapy varies greatly, however, and outcomes can be inconsistent. This course focuses on sound treatment principles, detailing patient-centered protocols for managing partially and fully edentulous arches. Learn contemporary options in the esthetic zone and the use of a modern, varied portfolio of implant and restorative options.

Lecture Objectives:

- Consider digital surgical options designed to enhance outcomes
- Identify how CAD/CAM and digital combinations can minimize risk
- Discuss modern restorative materials
- Through patient presentations, illustrate complications and how to avoid them

GREAT CASES WITH NEW FACES

John Svirsky, DDS, MeD

12:30-3:30 p.m.

3 credit hours

Course number: TH108

This interactive course presents a potpourri of interesting cases through which participants learn to describe a lesion, develop a differential diagnosis, and treat the condition. Through humor and audience participation, learn new approaches to cases and diagnostic techniques.

Lecture Objectives:

- Develop a logical approach to the diagnosis of oral lesions
- Learn to describe and develop a differential diagnosis of various clinical cases
- Learn to treat selected oral diseases and distinguish “good from bad”

CE EXPRESS: INSURANCE 101 FORUM

Ashley Hudgins

12:30-1:30 p.m.

1 credit hour

Course number: TH109

This Insurance 101 forum with IDA Insurance staff offers a close look at the ins and outs of the insurance market. Along with a primary focus on health insurance, this course also covers professional liability, long-term care, disability insurance, and life insurance.

Lecture Objectives:

- Learn about health insurance marketing trends
- Discover insurance options available to dentists and their dental teams
- Learn the benefits of various insurance policies

MANEUVERING THE CODING MINEFIELD

Roy Shelburne, DDS

12:45-2:45 p.m.

2 credit hours

Course number: TH110

Dental practices thrive when they receive rapid, appropriate payment. Delays, denials, and requests for additional information hold back dental revenue, and coding mistakes can be devastating. Ignoring deficient systems places both doctor and staff at risk. To be prepared for this challenge, dental teams must be careful, concise, complete, and diligent. Learn to implement a proactive, defensive systemic approach that results in maximum legitimate reimbursement and reduces the risk associated with coding.

Lecture Objectives:

- Recognize the dangers in improper coding and the benefits of proper coding
- Know the most commonly misused codes and how to avoid the “usual” errors
- Develop systems that result in timely payment

EAT THIS, NOT THAT

Uche Odiatu, DMD

1:00-3:00 p.m.

2 credit hours

Course number: TH111

You’re not only what you eat but how you eat. Tooth wear is a common byproduct of factors such as eating acidic health foods, brushing more frequently, mismanaging stress, and maintaining poor habits. Some of the healthiest patients drink sports and energy drinks, green tea, apple cider vinegar, and red wine, and eat yogurt and large amounts of fruit. Dentists and their teams face challenges treating tooth wear and discussing nutrition/stress management with patients. In this course, learn the latest about the dental effects of supplements and nutrition.

Lecture Objectives:

- Learn diagnosis and management of tooth wear
- Feel confident talking nutrition with your patients
- Learn new motivational strategies to create lifestyle changes in your patients



FRIDAY, JUNE 9, 2017

CE EXPRESS: PEDIATRIC RESTORATIVE DENTISTRY IN THE YEAR 2050 AND BEYOND**Jeffrey Dean**, DDS, MSD, CAE**8:00-9:00 a.m.****1 credit hour****Course number: FR200**

This course provides an overview of the continuum of restorative options, including preventive choices, medical management, and surgical management of the caries process in children, with a heavy emphasis on supporting research and practical daily clinical materials and techniques.

Lecture Objectives:

- Discuss evidence-based diagnosis and preventive management
- Review the clinical techniques of cutting-edge medical management of caries
- Discuss tried-and-true restorative options and newer, controversial techniques

DISPELLING THE “CSI EFFECT” MYTH: OVERVIEW OF CONTEMPORARY FORENSIC DENTISTRY**Anthony Cardoza**, DDS**8:15-10:15 a.m.****2 credit hours****Course number: FR201**

The current popularity of forensic TV fare gives the general public a skewed view of the true nature of forensic investigation, an issue commonly known as the “CSI effect.” This course dispels the myth as it relates to forensic odontology. Topics include forensic dental identification of decedents in varying postmortem states, including skeletal, fragmented, decomposed, burned remains; and pattern injuries as they relate to bite mark investigation, including human and animal bites.

Lecture Objectives:

- Learn the varied roles of forensic dentists
- Understand the forensic value of dental records
- Recognize how to cooperate with the legal system

COMPLICATIONS IN DENTISTRY**George Kushner**, DMD, MD, FACS, FACD**8:30-10:30 a.m.****2 credit hours****Course number: FR202**

Complications can and will occur during the treatment of dental patients. Many complications require extensive additional treatment, and some can be life threatening. In years past, the dental community did not engage in routine discussions of complications, but studying them can help decrease their potential occurrence rate. By evaluating a series of complications, this course analyzes etiologies to make practitioners aware of possible adverse events and discusses the management of these complications.

Lecture Objectives:

- Recognize the possible complications that can occur during dental treatment
- Understand the management of dental complications
- Develop “clinical pearls” to preview dental complications

INTERNATIONAL VOLUNTEER PROJECTS: HOW CAN I GET ON BOARD?**Samuel Molind**, DMD**8:30-10:30 a.m.****2 credit hours****Course number: FR203****Co-sponsored by International College of Dentists**

Volunteering internationally or domestically raises many important questions. What are the oral health conditions around the globe? What impacts do cross-cultural issues have? What types of projects and service opportunities are there? With whom, when, and where should dental practitioners volunteer? What are the travel health issues and what about immunizations? How do I prepare for a short-term project? What about domestic volunteering? This audience-participation course answers these and many more questions.

Lecture Objectives:

- Identify oral health needs around the globe
- Understand the importance of cross-cultural differences
- Learn the nuts and bolts of the organization of dental teams overseas
- Know how to get started and serve domestically or internationally



STAYING RIGHT SIDE UP WHEN EVERYTHING'S UPSIDE DOWN

Linda Larsen, CSP

8:45-10:45 a.m.

2 credit hours

Course number: FR204

Learn what the most successful, effective people throughout history have known and consciously applied: the secrets to achieving excellence when the world seems to be falling apart. This fast-paced course shows participants practical ways to light the fire of excellence and motivate themselves to take positive, consistent action even when they want to give up.

Lecture Objectives:

- Acknowledge and enhance existing skills
- Recognize, own, and change behaviors that don't serve you
- Stay level, calm, and professional when your instincts make you want to scream
- Communicate effectively to resolve differences
- Take responsibility for how differences interpret situations, circumstances, and others' actions

PEDIATRIC ORAL RADIOLOGY 101

Juan Yepes, DDS, MD, MPH, MS, DRPH

9:00-11:00 a.m.

2 credit hours

Course number: FR205

Learn to recognize the radiographic lesions most commonly presented in infants, children, and adolescents. This course uses case presentations to cover the spectrum of oral radiology in pediatric dentistry, and discusses topics such as oral pathology, imaging, and systemic conditions with implications in pediatric practice.

Lecture Objectives:

- Understand the importance of "building" a differential interpretation in radiology
- Recognize the most common pediatric radiographic lesions
- Learn the indications for CBCT in practicing pediatric dentistry
- Learn the importance of radiation safety in pediatric dental practice

CE EXPRESS: MANAGING YOUR ONLINE REPUTATION

Jack Hadley

9:30-10:30 a.m.

1 credit hour

Course number: FR206

In the dental community, two scenarios have created anxiety and confusion about online reputations. First, smartphone technology makes everyone a "publisher." Never before have others' comments in reviews and social media defined your practice brand more than what you say about yourself. Second, a mini-industry has sprung up around the idea of "reputation management," offering products and services often pitched to dentists through scare tactics. This course brings clarity to this vital marketing topic, highlighting practical, simple ways to steer a great reputation.

Lecture Objectives:

- Understand what "reputation management" is and isn't
- Find clarity in the relationship among SEO, your website, and social media as it applies to your reputation
- Learn how great reputations grow practices and attract new patients
- Learn the importance of reviews and where they matter most

CE EXPRESS: DATA LOSS AND ITS IMPACTS ON YOUR PRACTICE

George Bailey, MS, CISSP, GCIH

11:00 a.m.-Noon

1 credit hour

Course number: FR207

The rapid adoption of electronic health records (EHR) in dental practices has increased the amount of data generated, shared, collected and used to improve patient outcomes. Along with EHR systems, technology as a whole is becoming more sophisticated and interconnected. This course discusses risks to dental practices from data and technology loss, ways to reduce the risks, and what to do if a clinic experiences a loss of technology or data.

Lecture Objectives:

- Identify risks associated with technology that store/cache patient data
- Learn HIPAA compliancy requirements regarding protecting electronic data
- Learn what to do if technology or data is lost or stolen

FRIDAY, JUNE 9, 2017

DENTISTRY'S ROLE IN A BIOTERRORISM AND MASS DISASTER SCENARIO

Anthony Cardoza, DDS
Noon-2:00 p.m.
2 credit hours
Course number: FR208

If a disaster occurred in your community, would you be prepared? Does your local public health department have enough trained personnel to handle such a disaster? This course discusses how dental professionals may be called upon to help a community respond to a major public health disaster. Learn basic triage principles and how to prepare to survive a disaster. In addition, learn the evolution of mass disaster management from the perspective of forensic dentistry.

Lecture Objectives:

- Learn dentistry's potential role in a bioterrorism/mass disaster
- Recognize the use of dental records in a mass disaster
- Understand the role of the forensic dentist in a mass fatality

MOST COMMON ORAL LESIONS IN CHILDREN

Juan Yepes, DDS, MD, MPH, MS, DRPH
12:15-2:15 p.m.
2 credit hours
Course number: FR209

This course provides the most up-to-date information about the fascinating, emerging field of oral pathology in pediatric dentistry. Through case presentations, learn the entire spectrum of the most common soft-tissue lesions in infants, children and adolescents.

Lecture Objectives:

- Understand the importance of "building" a differential diagnosis based on the clinical presentation of oral lesions
- Learn the most common soft tissue lesions in infants, children, and adolescents
- Understand updated treatment of common oral conditions besides gingivitis and dental caries

CE EXPRESS: CHAIR YOGA

Claire Williams
12:30-1:30 p.m.
1 credit hour
Course number: FR210

Chair or Gentle Yoga is a way to learn some basic poses and modifications for practicing yoga positions in the dental office. This course will show you ways to stay flexible alongside the dental chair and get a good stretch between patients.

Lecture Objectives:

- How yoga can assist stress relief
- Benefits of chairside stretching
- Basic poses and positions

MEDICAL EMERGENCIES IN THE DENTAL OFFICE

George Kushner, DMD, MD, FACS, FACD
12:30-2:30 p.m.
2 credit hours
Course number: FR211

Dental practitioners now see and treat a significant population of medically compromised outpatients in dental offices. Improper management of medical emergencies can be disastrous, and even proper management does not guarantee successful outcomes. This course reviews common dental-office medical emergencies and their management, discussing clinical "pearls" that can decrease the likelihood of these emergencies.

Lecture Objectives:

- Recognize common medical emergencies that occur in the dental office
- Understand the management of medical emergencies in the dental office
- Develop "clinical pearls" to prevent medical emergencies in the dental office



PROVIDING POSITIVELY OUTSTANDING CUSTOMER SERVICE IN YOUR DENTAL PRACTICE

Linda Larsen, CSP

12:45-2:45 p.m.

2 credit hours

Course number: FR212

Every person in your practice *is* your organization. Do all of them understand their vital roles in creating and keeping customers who want to do business with you for life—and refer all their friends to you? This information-packed course teaches specific skills to help create the kind of environment that makes people *love* you and your dental care, and sing your praises to anyone who will listen.

Workshop Objectives:

- Learn 3 things you **MUST** know before interacting with any customer
- The #1 thing people **ALWAYS** will remember about their experience with you
- Customer service words that work miracles—and those that create problems
- How to de-escalate any potential problem quickly
- How to say “no” to a customer in a way that leaves the person happy
- What customers pick up about you before you open your mouth—and how to make that information the right stuff

IDA/IDAA JOINT CE: OUCH, THAT HURTS WHEN I...

William Paveletz, DMD

12:45-2:45 p.m.

2 credit hours

Course number: FR213

Co-sponsored by the Indiana Dental Assistants' Association and VOCO America Inc.

Caries infection has increased in young adult populations and continues to be a major childhood disease. This course discusses the impact of nano technology on today's preventive and restorative materials. This “hands-on forum” provides dental teams with new findings on today's desensitizers, sealants, and fluoride treatments to combat patients' current symptoms and prevent future issues.

Lecture Objectives:

- Understand the evidence for applying varnish with chemotherapeutic fluoride treatment
- Learn how dental practitioners use scientific evidence in treatment decisions and patient counseling
- Learn more about xylitol and nano hybrid sealants

DENTAPALOOZA SOCIAL AND CE: ATTRACT NEW PATIENTS AND GROW YOUR PRACTICE USING SOCIAL MEDIA

BY INVITATION ONLY

Jack Hadley

Social: 1:00-2:00 p.m. (by invitation only)

Lecture: 2:00-3:30 p.m.

1.5 credit hours

Course number: FR214

Co-sponsored by IDA Insurance Trust and MedPro

Progressive practices use social media marketing to attract new patients, raise top-of-mind awareness and referrals, decrease attrition, increase case acceptance, and strengthen patient relationships. But social media effectiveness isn't something you have: It's something you do! Remarkable, share-worthy social media content assists your complete digital marketing strategy—including SEO. Social media is no longer an adjunct to some other marketing plan. Learn how to navigate and benefit from this dynamic environment with the limited time and resources you can spend on marketing.

Lecture Objectives:

- Understand how practices attract new patients
- Learn how social media and reviews affect SEO
- Modify and start using proven, successful campaigns in your dental practice
- Learn how to “sell” dental services without selling
- Clear action items you can implement immediately

New Dentists and non IDA members attending only this event:

Register with attendee code **P**, selecting course **FR214**. Dental students register with attendee code **I**, selecting **FR214**.

GEORGE BAILEY, MS, CISSP, GCIH

Mr. Bailey is an IT security professional with more than 17 years of experience in network security, remote access, wireless security, and incident response. He serves as Senior Advisor—Security at PHA, where he oversees and implements security solutions for the healthcare industry.

FR207 CE Express: Data Loss and Its Impacts
FRI 11:00 a.m.-Noon

ANTHONY CARDOZA, DDS

Dr. Cardoza is a forensic dental consultant for the County of San Diego Office of the Medical Examiner, County of Imperial Office of the Coroner, and State of California Department of Justice, as well as the Director of the California Dental Identification Team (CalDIT). Dr. Cardoza graduated from Northwestern Dental School in 1985 and maintains a general dental practice in San Diego. He is a Fellow of the American Academy of Forensic Sciences and a Diplomate of the American Board of Forensic Odontology.

FR201 Dispelling the “CSI Effect” Myth
FRI 8:15-10:15 a.m.

FR208 Dentistry’s Role in a Disaster
FRI Noon-2:00 p.m.

JEFFREY DEAN, DDS, MSD, CAE

Dr. Dean is Ralph E. McDonald Professor of Pediatric Dentistry and Professor of Orthodontics at IUSD and Riley Hospital for Children. He received his baccalaureate from Purdue University and his master’s and doctoral degrees in dentistry, as well as specialty certificates in pediatric dentistry and orthodontics, from Indiana University. He is board certified by the American Board of Pediatric Dentistry and the American Board of Orthodontics, and is Past President of both the American Board of Pediatric Dentistry and its College of Diplomates. He is currently CEO of the American Board of Pediatric Dentistry and is a Certified Association Executive by the American Society of Association Executives.

FR200 CE Express: Pediatric Restorative Dentistry
FRI 8:00-9:00 a.m.

KRISTEN DEUTSCH, MBA, CCP

Ms. Deutsch has more than 30 years’ experience in management and human resources. She received a BS from Michigan State University, an MBA from Indiana Wesleyan University, certification as a Certified Compensation Professional through the WorldatWork Society, Phoenix, AZ, and as a trainer for Development Dimensions International (DDI), Pittsburgh, PA, in their Interaction Management/Skills for an Empowered Workforce Program.

TH106 CE Express: The “Top 10” HR Mistakes
THU 11:00 a.m.-Noon

ISAIAH DOUGLASS, MBA

Mr. Douglass received his baccalaureate and MBA from Indiana University/Purdue University Fort Wayne. He is a financial advisor at Merrill Lynch Wealth Management, Bank of America Corporation.

TH105 CE Express: Maximizing Your 401(k)
THU 9:30-10:30 a.m.

JACK HADLEY

Mr. Hadley teaches social media marketing to MBA students at Brigham Young University’s Marriott School of Management in Provo, UT. He is a founding partner at My Social Practice, providing social media marketing ideas, content, strategy, and support to dental practices world wide. An award-winning copywriter and former ad agency creative director, he frequently addresses dental groups about digital marketing strategies and social media effectiveness.

FR206 CE Express: Managing Online Reputation
FRI 9:30-10:30 a.m.

FR214 Dentapalooza CE: Using Social Media
FRI 2:00-3:30 p.m.

ASHLEY HUDGINS

Ms. Hudgins joined the Indiana Dental Association after working at State Farm Insurance. As the Director of Insurance Services with IDA Insurance, she brings knowledge of all lines of insurance and a passion for serving people. Ms. Hudgins is a fully licensed agent in the State of Indiana, with her main focus on Professional Liability, Group Health coverage and personal lines.

TH109 CE Express: Insurance 101 Forum
THU 12:30-1:30 p.m.

GEORGE KUSHNER, DMD, MD, FACS, FACD

Dr. Kushner graduated from Pennsylvania State University and Temple University School of Dentistry. After completing his Oral and Maxillofacial Surgery residency at the University of Louisville, he did a TMD fellowship at the Oral Surgery Institute in Knoxville, TN, and then graduated from medical school at the University of Alabama. He completed his general surgery core year at Providence Hospital and returned to Louisville to become Oral and Maxillofacial Surgery Program Director, achieving the rank of full professor. He is a Diplomate, Fellow, or member of AAOMS, ADEA, SSOMS, and the American College of Surgeons, holding leadership positions in most of these organizations. Dr. Kushner is a Trustee of the AO Foundation, an international organization committed to excellence in musculoskeletal surgery. He has become a “go to” surgeon for complex injuries, deformities, and complications.

FR202 Complications in Dentistry
FRI 8:30-10:30 a.m.

FR211 Medical Emergencies in the Dental Office
FRI 12:30-2:30 p.m.

LINDA LARSEN, CSP

Entrepreneur, best-selling author, humorist, and former professional film and television actress, Ms. Larsen is the author of several best-selling CD and video programs, including her critically acclaimed book *True Power*, based on her experience being taken hostage by an escaped convict and held at gunpoint for more than five hours. Her dramatic escape, and the strategies she used to overcome her unimaginable circumstances, led *Investor’s Business Daily* to feature her in its Leaders & Success column and is the foundation of her message: You can achieve any goal, you can overcome any obstacle and you can find solutions to your biggest challenges by suspending your preconceived ideas about what is possible and what is not. Ms. Larsen is one of fewer than 8% of professional speakers worldwide to earn the National Speakers Association’s CSP (Certified Speaking Professional).

FR204 Staying Right Side Up
FRI 8:45-10:45 a.m.

FR212 Outstanding Customer Service
FRI 12:45-2:45 p.m.

MICHELLE MARSH, OKA

Ms. Marsh has more than 30 years of extensive experience in the Administration and Qualified Plans arena. She is a member of the American Society of Pension Professionals and Actuaries (ASPPA), is on the board of the ASPPA Benefits Council, and serves as its Treasurer. She is also a member of the National Institute of Pension Administrators (NIPA) and its Board of Directors, and currently serves as the President of the national organization. Ms. Marsh received a degree in Accounting from International Business College and has earned the professional designation of Qualified 401(k) Administrator.

TH105 CE Express: Maximizing Your 401(k)
THU 9:30-10:30 a.m.

SAMUEL MOLIND, DMD

Dr. Molind is former Director of Global Health Outreach, the international mission department of the Christian Medical & Dental Associations, where he and his staff organized, supervised, and trained leaders to bring teams into developing countries. He is a lifetime member of the Christian Medical & Dental Associations, and has participated in many short-term medical missions.

FR203 International Volunteer Projects
FRI 8:30-10:30 a.m.

DEAN MORTON, DDS, MS

Dr. Morton completed his dental training at the University of Sydney and advanced education in Prosthodontics at the University of Iowa. He serves as Professor and Chair of the Department of Prosthodontics at Indiana University, concurrently directing the Center for Implant, Esthetic and Innovative Dentistry, and as Dean for Strategic Partnerships and Innovation. Dr. Morton is a Diplomate of the American Board of Prosthodontics and a fellow of the American College of Prosthodontists, the Academy of Prosthodontics, the International College of Dentists, and the International Team for Implantology (ITI). He serves on the Board of Directors of the ITI, and is Chairman of its Section USA. He serves as Examiner and Director, American Board of Prosthodontics. Dr. Morton serves on several editorial boards and is Associate Editor of the *International Journal of Oral and Maxillofacial Implants*. He has authored nearly 100 peer-reviewed scientific articles, chapters and abstracts.

TH102 Implant-Assisted Treatment, Part 1
THU 8:15-10:15 a.m.

TH107 Implant-Assisted Treatment, Part 2
THU 12:15-2:15 p.m.

UCHE ODIATU, DMD

Dr. Odiatu is a professional member of the American College of Sports Medicine, a Certified Personal Trainer with the National Strength and Conditioning Association and the Canadian Association of Fitness Professionals. He is the co-author of *Fit for the LOVE of It* and *The Miracle of Health*, and has lectured in Canada, the USA, the Caribbean, the UK, and Europe. He has been the invited guest on more than 400 TV and radio shows.

TH104 50 Shades of Inflammation
THU 9:00-11:00 a.m.

TH111 Eat This, Not That
THU 1:00-3:00 p.m.

WILLIAM PAVELETZ, DMD

Dr. Paveletz is a graduate of Temple University School of Dentistry. He completed his AEGD Residency at University of Pittsburgh Dental School and continued postgraduate work in prosthetics at University of Pittsburgh Dental School. He currently is one of VOCO America's Clinical Educators, speaking nationally to dental retailers, dental societies, and teaching institutions. He has a true passion for restorative dentistry, with an emphasis on biocompatibility and holistic dentistry.

FR213 IDA/IDAA Joint CE: Ouch, That Hurts When I...
FRI 12:45-2:45 p.m.

CARRIE PUMPHREY, DDS

Dr. Pumphrey is an IUSD graduate and private practice owner who has worked with some of the industry's leading practice management companies to grow her practice. Dr. Pumphrey has embraced technology solutions to improve clinical and administrative processes in her practice. The practice is all digital, utilizing CEREC and CBCT technologies to enhance patient care. In 2014, she founded a dental software company, Claricare, to deliver technology solutions that empower dental teams and greatly enhance daily functions within the dental office.

TH101 CE Express: Harvesting Hidden Value
THU 8:00-9:00 a.m.

ROY SHELBURNE, DDS

Dr. Shelburne, an honor graduate of Virginia Commonwealth University School of Dentistry, opened a private general practice in Pennington Gap, VA, in 1981. In 2008, he surrendered his license to practice dentistry after being convicted of healthcare fraud and was sentenced to 24 months in federal prison. Now a subject matter expert for the ADA and a nationally known speaker, writer, and consultant, Dr. Shelburne candidly shares his mistakes, his experiences, what he learned as a result, and how to avoid the same outcome. His goal is to increase legitimate reimbursement while reducing risk and keeping you out of prison.

TH103 Clinical Records Prevent Criminal Records
THU 8:30-10:30 a.m.

TH110 Maneuvering the Coding Minefield
THU 12:45-2:45 p.m.

JOHN SVIRSKY, DDS, MeD

Dr. Svirsky, a graduate of the Virginia Commonwealth University School of Dentistry, is a tenured professor in its Department of Oral Pathology. Teaching for more than 30 years, he also maintains active participation in dental organizations and professional societies. Dr. Svirsky also makes time to give back to the community, with nearly 20 years of service giving lectures, coordinating drives, and being an active committee member. With more than 10 special awards, fellowships and honors, he continues to provide consultation to the Virginia Commonwealth Hospital and the Virginia State Medical Examiner.

TH100 Come In & Catch It
THU 8:00-11:00 a.m.

TH108 Great Cases with New Faces
THU 12:30-3:30 p.m.

CLAIRE WILLIAMS

A Registered Teacher of Hatha and Vinyasa Yoga, Mrs. Williams also is office manager and wife of dentist Robert Williams.

FR210 CE Express: Chair Yoga
FRI 12:30-1:30 p.m.

JUAN YEPES, DDS, MD, MPH, MS, DRPH

Dr. Yepes is an associate professor in the Department of Pediatric Dentistry at Indiana University School of Dentistry and an attending at Riley Children's Hospital. He is a dentist and a physician from Javeriana University in Bogotá, Colombia. He attended the University of Iowa and the University of Pennsylvania, where he completed a fellowship and a residency in Radiology and Oral Medicine respectively. He completed a Master's in Public Health and a doctoral degree in Public Health, both with emphasis in epidemiology, at the University of Kentucky College of Public Health. He also completed a residency program in Dental Public Health at University of Texas, Baylor College of Dentistry, and a residency program and a master's in pediatric dentistry at the University of Kentucky. Dr. Yepes is certified by the American Boards of Pediatric Dentistry, Oral Medicine, and Dental Public Health. He is an active member of the American Academy of Pediatric Dentistry, American Academy of Oral and Maxillofacial Radiology, American Association of Public Health Dentistry, Indiana Dental Association, and American Dental Association. He also is a fellow in dental surgery from the Royal College of Surgeons at Edinburgh. He is a member of the editorial board of the journals *Pediatric Dentistry*, *Oral Surgery*, *Oral Medicine*, *Oral Pathology*, and *Oral Radiology*. He has many years of medical experience with medically compromised children and with pediatric dental protocols, diagnosis, and radiology.

FR205 Pediatric Oral Radiology 101
FRI 9:00-11:00 a.m.

FR209 Most Common Oral Lesions in Children
FRI 12:15-2:15 p.m.

All activities will be held at the French Lick Springs Hotel unless noted otherwise.

THURSDAY, JUNE 8, 2017

COURSE #	SPEAKER	NAME OF COURSE
TH100	Dr. John Svirsky	Come In & Catch It
TH101	Dr. Carrie Pumphrey	CE Express: Harvesting the Hidden Value in Your Practice
TH102	Dr. Dean Morton	Contemporary Implant-Assisted Treatment: Finding success and avoiding complications (Part 1)
TH103	Dr. Roy Shelburne	Clinical Records Prevent Criminal Records
TH104	Dr. Uche Odiatu	50 Shades of Inflammation
TH105	Isaiah Douglass & Michelle Marsh	CE Express: Maximizing Your 401(k)
TH106	Kristen Deutsch	CE Express: The "Top 10" HR Mistakes that Lead to Lawsuits & Financial Exposure
TH107	Dr. Dean Morton	Contemporary Implant-Assisted Treatment: Finding success and avoiding complications (Part 2)
TH108	Dr. John Svirsky	Great Cases with New Faces
TH109	Ashley Hudgins	CE Express: Insurance 101 Forum
TH110	Dr. Roy Shelburne	Maneuvering the Coding Minefield
TH111	Dr. Uche Odiatu	Eat This, Not That

FRIDAY, JUNE 9, 2017

FR200	Dr. Jeffrey Dean	CE Express: Pediatric Restorative Dentistry in the Year 2050 and Beyond
FR201	Dr. Anthony Cardoza	Dispelling the "CSI Effect" Myth: Overview of contemporary forensic dentistry
FR202	Dr. George Kushner	Complications in Dentistry
FR203	Dr. Samuel Molind	International Volunteer Projects: How can I get on board?
FR204	Linda Larsen	Staying Right Side Up When Everything's Upside Down
FR205	Dr. Juan Yepes	Pediatric Oral Radiology 101
FR206	Jack Hadley	CE Express: Managing Your Online Reputation
FR207	George Bailey	CE Express: Data Loss and Its Impacts on Your Practice
FR208	Dr. Anthony Cardoza	Dentistry's Role in Bioterrorism and Mass Disaster Scenarios
FR209	Dr. Juan Yepes	Most Common Oral Lesions in Children
FR210	Claire Williams	CE Express: Chair Yoga
FR211	Dr. George Kushner	Medical Emergencies in the Dental Office
FR212	Linda Larsen	Providing Positively Outstanding Customer Service in Your Dental Practice
FR213	Dr. William Paveletz	IDA/IDAA Joint CE: Ouch, That Hurts When I...
FR214	Jack Hadley	Dentapalooza Social & CE: Attract New Patients & Grow Your Practice Using Social Media

EVENT CODE	SPECIAL EVENTS	FEE
SP300	FREE! Awards Ceremony	---
SP301	FREE! Membership & Vendor Celebration	---
SP302	AIDA Brunch and Annual Membership Meeting, West Baden Springs Hotel	\$28
SP303	AIDA West Baden Historical Tour, West Baden Springs Hotel	\$15
SP304	Hatha Yoga	\$5
SP305	Vinyasa Yoga	\$5
SP306	FREE! IDPAC Social & Reception	---
SP307	The Flying Toasters Concert Ticket	\$15
SP308	Afternoon Tea, West Baden Springs Hotel	\$41

EVENT CODE	IUSD ALUMNI REUNIONS	FEE
AA400	IUSD Alumni "50th" Breakfast Celebration for Classes of '67 and prior classes (by invitation only)	---
AA401	IUSD Huckelberry Golf Outing at Donald Ross Golf Course	\$120
AA402	Get the Inside Story on a Grand Hotel Tour	\$20
AA403	IUSD All Alumni Reception & Dinner with Private Class Reunion Receptions to follow	\$95
AA404	IUSD Class Reunion Photo	\$15

THURSDAY, JUNE 8, 2017

COURSE #	SPEAKER	NAME OF COURSE	CO-SPONSOR	CATEGORY	RECOMMENDATION
TH100	Dr. John Svirsky	Come In & Catch It		09	D, H, A, ND, S
TH101	Dr. Carrie Pumphrey	CE Express: Harvesting the Hidden Value in Your Practice		12	E
TH102	Dr. Dean Morton	Contemporary Implant-Assisted Treatment: Finding success and avoiding complications (Part 1)	Straumann USA	07	D, H, A, ND, S
TH103	Dr. Roy Shelburne	Clinical Records Prevent Criminal Records		13	E
TH104	Dr. Uche Odiatu	50 Shades of Inflammation		04	D, H, A, ND, S
TH105	Isaiah Douglass and Michelle Marsh	CE Express: Maximizing Your 401(k)		12	E
TH106	Kristen Deutsch	CE Express: The "Top 10" HR Mistakes that Lead to Lawsuits & Financial Exposure		14	D, OM, ND, S
TH107	Dr. Dean Morton	Contemporary Implant-Assisted Treatment: Finding success and avoiding complications (Part 2)	Straumann USA	07	D, H, A, ND, S
TH108	Dr. John Svirsky	Great Cases with New Faces		09	D, H, A, ND, S
TH109	Ashley Hudgins	CE Express: Insurance 101 Forum		12	E
TH110	Dr. Roy Shelburne	Maneuvering the Coding Minefield		12	E
TH111	Dr. Uche Odiatu	Eat This, Not That		03	E
FR200	Dr. Jeffrey Dean	CE Express: Pediatric Restorative Dentistry in the Year 2050 & Beyond		10	D, A, ND, S
FR201	Dr. Anthony Cardoza	Dispelling the "CSI Effect" Myth: Overview of contemporary forensic dentistry		06	D, H, A, ND, S
FR202	Dr. George Kushner	Complications in Dentistry		04	D, H, A, ND, S
FR203	Dr. Samuel Molind	International Volunteer Projects: How can I get on board?	International College of Dentists	02	E
FR204	Linda Larsen	Staying Right Side Up When Everything's Upside Down		03	E
FR205	Dr. Juan Yepes	Pediatric Oral Radiology 101		11	D, H, A, ND, S
FR206	Jack Hadley	CE Express: Managing Your Online Reputation		13	E
FR207	George Bailey	CE Express: Data Loss and Its Impacts on Your Practice		13	E
FR208	Dr. Anthony Cardoza	Dentistry's Role in Bioterrorism & Mass Disaster Scenarios		05	E
FR209	Dr. Juan Yepes	Most Common Oral Lesions in Children		09	D, H, A, ND, S
FR210	Claire Williams	CE Express: Chair Yoga		03	E
FR211	Dr. George Kushner	Medical Emergencies in the Dental Office		08	E
FR212	Linda Larsen	Providing Positively Outstanding Customer Service in Your Dental Practice		12	E
FR213	Dr. William Paveletz	IDA/IDAA Joint CE: Ouch, That Hurts When I...	IDAA/ VOCO America Inc.	01	D, H, A, ND, S
FR214	Jack Hadley	Dentapalooza Social & CE: Attract New Patients & Grow Your Practice Using Social Media	IDA Insurance Trust/ MedPro	12	E

CATEGORY KEY

01 = Cariology and Caries Management 02 = Community Oral Health 03 = Dental Team Health and Wellness 04 = Diagnosis and Treatment Planning
05 = Emergency Disaster Preparedness 06 = Forensics 07 = Implantology 08 = Medical Emergencies 09 = Oral Pathology 10 = Pediatric
Dentistry 11 = Pediatric Oral Radiology/Imaging 12 = Practice Management 13 = Practice Management/Technology 14 = Practice/Risk Management

RECOMMENDATION KEY

E = Entire Dental Team D = Dentist H = Hygienist A = Assistant OM = Office Manager FO = Front Office BS = Billing Staff ND = New Dentist
S = Student SP = Spouse AC = Accountant

For the 2017 IDA Annual Session and IUSD Alumni Dental Conference, the IDA continues to help members and their teams fulfill continuing education requirements with high-quality CE at affordable prices. Carefully review the registration options below and read the description of what's included with your selected registration type.

Note: Select special events and ALL IUSD Alumni Dental Conference reunion events and activities carry separate, individual fees.

Code #	Registration Type	Includes	Early/Late Fee
A	Dentist	Lectures, Exhibit Hall, free events	\$295/\$355
B	Dentist, IUSD Alumni Dental Conference Only	IUSD Alumni Dental Conference event options*	----
C	Dentist, HOD Member Volunteer	Lectures, Exhibit Hall, free events	\$95/\$155
D	Dentist, 1st-time HOD Member Volunteer	Lectures, Exhibit Hall, free events	----
E	Dentist, Retired Member	Lectures, Exhibit Hall, free events	----
F	Dentist, ADA Non-Member	Lectures, Exhibit Hall, free events	\$590/\$710
G	Hygienist	Lectures, Exhibit Hall, free events	\$95/\$115
H	Dental Team	Lectures, Exhibit Hall, free events	\$55/\$75
I	Dental Student	Lectures, Exhibit Hall, free events	----
J	AIDA	Lectures, Exhibit Hall, free events	----
K	Guest, Adult	Exhibit Hall, free events	\$25/\$45
L	Guest, IUSD Alumni Dental Conference Only	IUSD Alumni Dental Conference event options*	----
M	Guest, Awards Ceremony Only	Awards Ceremony on June 8, 2017 from 6:00-7:00 p.m.	----
N	Guest, Youth	Lectures, Exhibit Hall, free events	----
O	Component Executive Director	Lectures, Exhibit Hall, free events	----
P	Dentapalooza	Jack Hadley social and course FR214 (by invitation only)	----

*Includes **ONLY** à la carte IUSD Alumni Dental Conference registration options

IMPORTANT DATES & DEADLINES

MID MAY: Mailing of badges and registration materials to advance registrants begins.

ADVANCE REGISTRATION DEADLINE

Friday, May 26, 2017, at 9:00 a.m.: Registration fees rise after this date. This also serves as the deadline for submitting registration cancellations and refund requests.

REFUND POLICY: Make changes to registrations or ticket purchases prior to **Friday, May 26** with no penalty. Starting **Friday, May 26, 2017 at 9:00 a.m.**, or on site during the Annual Session, you may apply the full purchase price to other available ticket purchases. No refunds will be given after 9:00 a.m. on **Friday, May 26, 2017**.

BADGES/REGISTRATION MATERIALS

If you register before **Friday, May 26, 2017**, we will mail your badge and tickets to the address you provide. Each registrant (including friends, family, and children through age 18) receives a separate envelope with a badge, tickets, and Exhibit Hall discounts and specials.

On and after **Friday, May 26, 2017**, registrations will be processed at increased fees. You will receive confirmation, but must pick

up your badge and other materials on site at the registration desk on the Level 2 of the French Lick Springs Hotel.

FREQUENTLY ASKED QUESTIONS

IS THERE AN ADVANTAGE TO REGISTERING ONLINE?

Yes! Visit www.INDental.org/Register to register your entire team. When you register online, you can secure an immediate spot in any available course. You also receive immediate confirmation via e-mail.

DO I NEED TO REGISTER FOR THE FREE EVENTS? **Yes!**

All events require a ticket for admission. Because of limited availability, tickets should be reserved in advance.

WHEN WILL I RECEIVE MY BADGES? You will receive advance registration materials at least two weeks before the meeting. (Note: Attendee packet mailings will begin in **late April, 2017**.) This includes registrations completed via Internet, fax, or mail.

HOW DO I CORRECT A MISSPELLED BADGE? Fax a copy of the badge to **317.634.2612** with the correction by **May 26, 2017**. You also can go to the on-site registration desk on Level 2 of the French Lick Springs Hotel.

WHAT IF I LOSE MY TICKET TO AN EVENT? E-mail Heather@INDental.org by **May 26, 2017**, or visit the on-site registration desk on Level 2 of the French Lick Springs Hotel during registration hours for a replacement.

WHAT IF I HAVE QUESTIONS OR CONCERNS ABOUT REGISTRATION? Call the IDA at **800.562.5646** or e-mail Heather@INDental.org.

CE ETIQUETTE

PLAN AHEAD. Arrive at least 15 minutes early for all courses. Doors close when the lecture starts. **Late arrivals aren't admitted.**

WRITE DOWN COURSE CODES. During each course, the host provides a code to record on your CE tracking sheet. **The IDA does not report your CE to the Indiana State Board of Dentistry or other affiliate organizations.**

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