MAY 18-21, 2016

INDIANAPOLIS MARRIOTT DOWNTOWN

IDA Annual Session and IUSD Alumni Dental Conference





Visit www.INDental.org/Register or see inside back cover for registration form

ATTEND OUR MEETING!

The Council on Annual Session, IDA staff, and my fellow officers invite everyone to attend the 158th Annual Session of the Indiana Dental Association and IUSD Alumni Dental Conference. This year, we return to the Indianapolis Marriott Downtown, which allows easy access to a variety of fine dining and entertainment near the central downtown area.

We continue to pack top-notch, quality continuing education into our programming again this year at one low cost. We negotiated low hotel room rates, brought together vendors to help with all aspects of your practice, and give you access to various events planned for your pure enjoyment. Aside from the many Exhibit Hall receptions, we also have the Thursday night Awards Reception and Ceremony, Presidential Hospitality Suite gatherings, IDPAC Social & Reception, and Alumni Dental Conference events.

Don't miss out! Join in the camaraderie and give yourself, your family, and your staff a much needed and deserved celebration with us at Annual Session. **Can't wait to see you in May!**



Chad R. Leighty, DDS IDA President

DR. LEIGHTY'S HOSPITALITY SUITE HOURS

Wednesday, May 18, 2016 7:30-10:30 p.m.

Thursday, May 19, 2016 2:00-4:00 p.m.

Friday, May 20, 2016 9:30-11:00 p.m.

HOTEL RESERVATION INFORMATION

Reserve a room at the host hotel, Indianapolis Marriott Downtown, for \$189 for single/double accommodations. Call 800/266-9432 or visit www.INDental.org/Register. Make your reservations by April 16, 2016 to receive the discounted rate.

INDIANAPOLIS MARRIOTT DOWNTOWN (host hotel)
350 West Maryland Street, Indianapolis, IN 46225 317.822.3500

For driving directions, hotel parking fees, and travel recommendations, visit www.marriott.com/hotels/maps/travel/indcc-indianapolis-marriott-downtown/ or your trusted online resource.

DRESS CODE AND CLIMATE

WE WANT YOU TO BE COMFORTABLE so you can enjoy your meeting experience! Recommended attire for the Annual Session is business casual, which may include slacks, knit shirt with a collar, and optional sports jackets for men; slacks and skirts or dresses for women. Neckties, business suits, and other business attire are acceptable but not necessary. Comfortable shoes are a must.

In Indianapolis' moderate climate, typical May weather is mostly sunny, with temperatures in the mid to high 70s and relatively low humidity. Please bring layers to keep up with changing weather conditions and enjoy air-conditioned indoor activities.

CHILD CARE OPTIONS

Annual Session is a family-friendly event. If you need child care, the Indianapolis Marriott Downtown Hotel recommends the following providers:

DISCLAIMER: The IDA does not officially endorse any child care provider.

CE ROOM HOSTS NEEDED

Interested in serving as a room host for one of our 2016 Annual Session speakers?

Contact HEATHER PARTON at 800.562.5646 or e-mail Heather@INDental.org to submit your request.

All activities will be held at the Indianapolis Marriott Downtown unless noted otherwise.

WEDNESDAY, MAY 18, 2016	5
7:30 p.m10:30 p.m.	Dr. Chad Leighty's Hospitality Suite open
THURSDAY, MAY 19, 2016	
7:00 a.m5:00 p.m.	On-site registration open
7:00-9:00 a.m.	Pierre Fauchard breakfast (by invitation only)
8:00 a.m5:00 p.m.	Continuing Education opportunities
9:15 a.madjournment	House of Delegates (first session) followed by reference committee hearings
2:00-4:00 p.m.	Dr. Chad Leighty's Hospitality Suite open
2:00-6:00 p.m.	IDPAC Silent Auction bidding opens
5:00-6:00 p.m.	Exhibit Hall & Member Center open with Buyer's Reception
6:00-8:00 p.m.	Awards Reception and Ceremony
	Co-sponsored by IDA Insurance Services
FRIDAY, MAY 20, 2016	
7:00-9:00 a.m.	ACD/ICD Breakfast (by invitation only)
7:00 a.m5:00 p.m.	On-site registration open
8:00-9:00 a.m.	Caffeine Connection in Exhibit Hall
8:00 a.m4:30 p.m.	Continuing Education opportunities
8:00 a.m5:00 p.m.	Exhibit Hall, Member Center, & Money Grab Booth open
8:00 a.m.	IUSD Huckleberry Golf Outing, Eagle Creek Golf Club
8:00-9:30 a.m.	Reference Committee Reports available
8:00 a.m6:15 p.m.	IDPAC Silent Auction bidding open
9:30-11:00 a.m.	AIDA Brunch and Annual Membership Meeting
9:30-11:30 a.m.	Component Caucus meetings
Noon-2:30 p.m.	ACD/IUSD/IDAD3 Ethics Mentoring Program
1:00-3:00 p.m.	Open Caucus
2:00-4:00 p.m.	IUSD White River State Park & Central Canal Walking Tour
3:00-5:30 p.m.	Dentapalooza CE & Social featuring Dr. Chris Saliero (by invitation only)
	Co-sponsored by MedPro & IDA Insurance Services
3:00-5:00 p.m.	Exhibit Hall reception
5:00-6:30 p.m.	IDPAC social and reception (silent auction bids close at 6:15 p.m.)
9:30-11:00 p.m.	Dr. Chad Leighty's Hospitality Suite open
SATURDAY, MAY 21, 2016	
7:00-10:00 a.m.	On-site registration
8:00 a.mAdjournment	House of Delegates (second session)
8:30-10:00 a.m.	IUSD Alumni "50th" Breakfast Celebration for Classes of '66 & prior classes (by invitation only)
10:00 a.mNoon	IUSD Campus & City Tour
6:00-11:00 p.m.	IUSD All Class Reunion Reception, Dinner, and Individual Class Reunion Receptions (by invitation only)

ENJOY YOURSELF AT INDIANAPOLIS' MANY ATTRACTIONS











































- 1 Try a downhill skiing simulator, test your sports-trivia knowledge, or shoot hoops in a 1930s-era gymnasium at the **NCAA Hall of Champions**, an interactive museum celebrating student athletes from all 23 collegiate sports.
- 2 Walk or bike the \$63 million, 8-mile **Cultural Trail**, connecting dining, shopping, and entertainment in six cultural districts. Pass acres of new landscaping and public art installations.
- 3 Enjoy larger-than-life movie experiences on a six-story screen at the **IMAX Theater**, featuring films ranging from documentaries to Hollywood productions in 2D and 3D.
- Explore science, art, culture, and history showcased through more than 120,000 artifacts across five levels of hands-on exhibits at the world's largest Children's Museum of Indianapolis.
- 5 Try **St. Elmo's** famous shrimp cocktail, named the world's spiciest dish. Wash away the heat with a specialty whiskey cocktail or a vintage from their 20,000-bottle cellar.
- Grab an organic meal at **City Market**, where more than 30 vendors provide delicious produce, treats, and hearty fare every day. On summer Wednesdays, support local growers at the Original Farmers' Market.
- 7 Tee off at a course designed by the legendary architect Pete Dye, who has made his home in Indianapolis. **Brickyard Crossing** features four holes inside the Indianapolis Motor Speedway.
- 3 Immerse yourself in baseball action at **Victory Field**, named Best Minor League Ballpark in America by *Sports Illustrated*. Enjoy a picnic on the outfield lawn.
- **9** Take a trip through time at the **Indiana History Center**, discovering famous Hoosiers and the state's past. Historic photographs come alive through interpreters in "You Are There."

- 10 Kayak, pedal boat, bike, or relax in a gondola along the **Central Canal** winding through the 250-acre White River State Park. Pass works of art, bridge murals, veterans' memorials, and world-class museums.
- Hear the renowned **Indianapolis Symphony Orchestra** at the historic Hilbert Circle Theatre or with a picnic on the lawn at Conner Prairie's outdoor amphitheater.
- Immerse yourself in the art, history, and culture of the American West and indigenous peoples of North America at the **Eiteljorg Museum**, the Midwest's only facility of its kind.
- tall **Soldiers & Sailors Monument** on Monument Circle, or visit the Indiana War Memorial Plaza. Indy is home to more monuments and memorials celebrating our nation's veterans than any other city except Washington, D.C.
- Pet sharks, swim with dolphins, get up close and personal with orangutans, and feed colorful birds at the **Indianapolis Zoo**, a TripAdvisor Top-10 zoo also certified as an aquarium and botanical garden.
- (E) Circle the Indianapolis Motor Speedway's iconic 2.5-mile oval track in a real IndyCar at up to 180 mph. Head down the street to Dallara IndyCar Factory to see where these speedy machines are designed and fabricated.
- Sing and dance to your favorite bands under the summer stars during a concert at The Farm Bureau Insurance Lawn at **White River State Park**. Pollstar considers it one of the world's top outdoor concert venues.
- Take in a show at one of many theaters throughout downtown. Murat Theatre features touring Broadway acts. Indiana Repertory Theatre delights audiences with top-notch plays. In the Mass Ave neighborhood, Theatre on the Square and Phoenix Theatre offer off-beat comedies and edgy dramas.

- 18 Uncover Indiana's secrets through interactive exhibits exploring the state's diverse history at the Indiana State Museum, an architectural gem constructed out of Indiana limestone, steel, and glass.
- Watch 19th-century life unfold as interpreters recreate Indiana's past at **Conner Prairie**, a Smithsonian affiliate.
- Walk through 152 acres of gardens and grounds at the **Indianapolis**Museum of Art. A stunning collection of 54,000 works of art spans 5,000 years of history.
- Enjoy live blues seven days a week at Indiana's oldest bar. Established in 1850, the **Slippery Noodle Inn** draws praise as one of the nation's top blues bars from *Rolling Stone* magazine.

PHOTOS COURTESY OF
VisitIndy.com (1, 9, 10, 12, 13, 14, 17, 18),
Lavengood Photography (2, 4, 6),
IMAX Theater (3),
St. Elmo Steakhouse (5),
Brickyard Crossing (7),
Carl Van Rooy Photography (8),
Indianapolis Symphony Orchestra (11),
Indianapolis Motor Speedway (15),

Conner Prairie Interactive History Park (19), Drew Endicott Photography (21)

Kevin Foster (16, 20).

THERE'S AN INDY APP FOR THAT

Not sure what to do after your courses end and the Exhibit Hall closes? Download the Visit Indy mobile app at www.visitindy.com

- Search restaurants, attractions, and events based on location and interests, or use Augmented Reality for a street view of what's nearby.
- Plan trips, save favorite destinations, and generate customized maps.
- Redeem coupons at top Indianapolis restaurants and attractions.
- Use social connections to share experiences with friends and family.

AWARDS RECEPTION & CEREMONY

THURSDAY, MAY 19, 2016

Networking & Reception: 6:00-7:00 p.m.

Ceremony: 7:00-8:00 p.m.

Cost: FREE!

Register today using course code 401

Co-sponsored by IDA Insurance Services

Attend the Indiana Dental Association's largest networking event, the IDA Awards Reception and Ceremony! This combined event offers an informal reception with hors d'oeuvres, cash bar, and time to mingle prior to a redesigned awards ceremony featuring presentations recognizing members for their contributions to Indiana oral health and the dental profession.

Join us as we honor local and national dentists, especially individuals who have shown exceptional service to the profession of dentistry and dental public health care on behalf of the IDA. Honor the achievements of this year's IDA president, Dr. Chad Leighty, as well as our 25-Year, Life, and 50-Year members.

Don't miss out on this special evening. ALL dentists, spouses, families, meeting attendees, and vendors are invited. **Limited seating available.**

HOUSE OF DELEGATES SCHEDULE

House of Delegates, First Session

THURSDAY, MAY 19, 2016 9:15 a.m.-ADJOURNMENT

Reference Committee Hearings will begin immediately after adjournment of the House

Breakfast break co-sponsored by Delta Dental Foundation

Reference Committee Reports available

FRIDAY, MAY 20, 2016 8:00-9:30 a.m.

Component Caucus Meetings

FRIDAY, MAY 20, 2016 9:30-11:30 a.m.

Open Caucus

FRIDAY, MAY 20, 2016 1:00-3:00 p.m.

House of Delegates, Second Session

SATURDAY, MAY 21, 2016 8:00 a.m.-ADJOURNMENT

IDPAC SILENT AUCTION and RECEPTION

Silent Auction Bidding:

THURSDAY, MAY 19 2016 2:00-6:00 p.m.

FRIDAY, MAY 20, 2016 8:00 a.m.-6:15 p.m.*

*Bidding ends promptly at 6:15 p.m. on Friday, May 20, 2016.

IDPAC Social & Reception:

FRIDAY, MAY 20, 2016 5:00-6:30 p.m.

Cost: FREE!

Register today using code 405 *Pre-registration is required!*

We invite you to celebrate the work of IDPAC and ADPAC legislative efforts by attending the IDPAC Social and Reception. All IDA members and spouses are welcome to attend this complimentary reception, from the politically engaged to those not necessarily interested in politics. Craft beer and wine pairings will be served.

Bidding for silent auction items begins on Thursday, May 19, 2016, at 2:00 p.m. outside the registration area. Final bids must be submitted Friday, May 20, 2016, by 6:15 p.m. during the IDPAC Social and Reception. **Bidding ends promptly at 6:15 p.m. on Friday, May 20, 2016.**

IDPAC is now accepting donations for the Silent Auction. Contact Laurie Campbell for additional information at Laurie@INDental.org.

Each year, Indiana's legislature considers issues with a direct impact on dentistry and dental practices. IDPAC is the IDA's advocate in matters that affect the dental profession. The IDPAC Reception and Silent Auction are IDPAC's primary fundraising events.

AIDA BRUNCH and ANNUAL MEMBERSHIP MEETING

FRIDAY, MAY 20, 2016 9:30-11:00 a.m.

Cost: \$25

Register today using code 402

The Alliance of the Indiana Dental Association will host its brunch and annual membership meeting during a special gathering at the Indianapolis Marriott Downtown hotel. A full listing of the Alliance's Annual Session events will be included in the on-site brochure.

ATTENTION NEW DENTISTS AND NON IDA MEMBERS

DENTAPALOOZA CE & SOCIAL FEATURING DR. CHRIS SALIERNO

(BY INVITATION ONLY)

HOW TO NOT FAIL MISERABLY IN PRIVATE PRACTICE

Friday, May 20, 2016 Lecture: 3:00-4:30 p.m. Social: 4:30-5:30 p.m.

1.5 credit hours

Register today using course code 216

Co-sponsored by MedPro & IDA Insurance Services

The IDA Councils on Annual Session, Communications, Membership, and the New Dentist welcome ALL Indiana new dentists, non IDA members, and dental students to attend this inaugural lecture and reception, held in conjunction with the IDA Annual Session. This complimentary gathering for dentists 0-10 years out of dental school and non IDA members provides a 1.5 hour CE lecture with a networking opportunity afterwards, offering splendid food and spirits at the Circle City Bar & Grille in the Indianapolis Marriott downtown lobby.

HOW TO NOT FAIL MISERABLY IN PRIVATE PRACTICE

Dental professionals have been trained to be outstanding clinicians, not savvy business owners. Many dentists fear (or simply ignore) the business side of the profession, unsure how to read a Profit and Loss statement or properly motivate staff members. Leading a successful practice doesn't have to remain a mystery. This course covers the most common mistakes that slowly and silently ruin dental offices. Gain empowerment along with tools and tips for best practices.

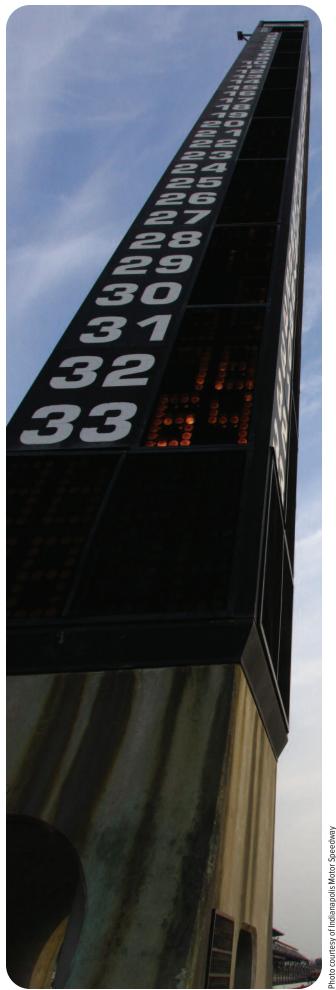
Lecture Objectives:

- Understanding financial statements
- Controlling overhead costs
- Managing and inspiring your team
- More effective scheduling, case presentation, and billing
- Cost-effective ways to market and grow your practice

New Dentists and non IDA members attending only this event: Register with attendee code P, selecting course 216. Dental students register with attendee code I, selecting course 216. For questions about event qualifications, e-mail **Heather@INDental.org**.

COUPONS, ANYONE?

Want to save money on your trip to Indy? Visit www.visitindy.com to download more than 60 coupons good at area attractions, restaurants, and recreational activities.





Dear Alumni,

I want to extend an invitation to all IUSD Alumni to join with their classmates and colleagues and attend the IDA/IUSD Alumni conference in Indianapolis, IN. For the fourth time, our alumni conference and class reunions will be held in conjunction with the Indiana Dental Association's Annual Session. Renew friendships, sharpen your knowledge and skills with continuing education options, play some great golf, enjoy a walking tour of the downtown canal, and many other activities available during the conference.

Please make plans to attend our combined meeting at the Indianapolis Marriott Downtown, May 18-21, 2016. The all-class reunion dinner will be on Saturday, May 21, 2016, with private receptions immediately after the dinner for each class celebrating a special reunion. We look forward to seeing you!

Best regards,

Dr. Sue Green

President, IU School of Dentistry Alumni Association

SCHEDULE OF EVENTS

All events will take place at the Indianapolis Marriott Downtown Hotel unless otherwise indicated.

FRI DAY, MAY 20, 2016	EVENT	EVENT CODE	FEE			
8:00 a.m.	IUSD Huckleberry Golf Outing, Eagle Creek Golf Club	403	\$125			
2:00-4:00 p.m.	IUSD White River State Park & Central Canal Walking Tour	404	\$20			
5:00-6:30 p.m.	5:00-6:30 p.m. Board Meeting (by invitation only)					
6:30-10:00 p.m.	Board Reception and Dinner (by invitation only)					
SATURDAY, MAY 21, 2016	EVENT	EVENT C ODE	FEE			
SATURDAY, MAY 21, 2016 10:00 a.m Noon	IUSD Campus & City Tour	EVENT C ODE 406	FEE \$15			

ADVANCE REGISTRATION DETAILS

Advanced registration deadline is **Friday, May 6, 2016**, at 9:00 a.m.

DENTISTS attending their class reunions have two registration options:

- 1. Attend ONLY IUSD Alumni Dental Conference events: Select Dentist-IUSD Alumni (B)
- 2. Attend UNLIMITED continuing education and receive á la carte pricing on IUSD Alumni Dental Conference Events: Select Dentist (A)

Similar registration options are available for your guests. Use any of the following three methods to register:

BEST	Register on the IDA website at www.INDental.org/Register and receive immediate e-mail confirmation
BETTER	Fax to 317.634.2612
GOOD	Mail to Indiana Dental Association, 1319 East Stop 10 Road, Indianapolis, IN 46227

After **Friday, May 6, 2016**, stop by the on-site registration desk located on the second level of the Indianapolis Marriott Downtown Hotel during the following registration hours:

Thu., May 19, 2016 7:00 a.m.-6:00 p.m. Fri., May 20, 2016 7:00 a.m.-5:00 p.m. Sat., May 21, 2016 7:00-10:00 a.m.

HOTEL RESERVATION & TRAVEL INFORMATION

Reserve a room at the host hotel, Indianapolis Marriott Downtown, for **\$189** for single/double accommodations. To reserve hotel rooms, call **800/266-9432** or visit **www.INDental.org/Register**. Make your reservations by **April 16, 2016** to receive this discounted rate.

Indianapolis Marriott Downtown (host hotel), 350 West Maryland Street, Indianapolis, IN 46225 317.822.3500

Visit **www.marriott.com/hotels/maps/travel/indcc-indianapolis-marriott-downtown/** or your trusted online resource for driving directions, hotel parking fees, and travel recommendations.

TIME TO *SAVE MONEY* AND *HAVE FUN!*

Our vendors provide your dental teams with the best services and products throughout the year, but their special offers are available only during our show. Our meeting would not be possible without their support and participation. Show appreciation to our more than 60 dedicated vendors and exhibitors by scheduling time in the Exhibit Hall and thanking them for their continued allegiance to organized dentistry.

Buyer's Reception! On Thursday evening, the IDA is offering each dentist and a guest a special passes to attend the complimentary Buyer's Reception located inside the Exhibit Hall. Bring your shopping list to the meeting and cash in on the show specials. Use **event code 400** to get your passes. **Limited availability.**

Member Center! IDA Members are encouraged to stop by the Member Center in the back of the Exhibit Hall to check out the latest in IDA/ADA advocacy, communications, member savings, and other practice management resources. Look for a full listing of Member Center events in the on-site brochure.

Win Cash! For every \$100 you spend with a vendor, earn one entry into the Money Grab Booth. Grab a bag from one of the IDA's more than 60 exhibitors and start shopping.

SCHEDULE OF EVENTS

THURSDAY, MAY 19, 2016	EVENT	EVENT CODE	FEE
5:00-6:00 p.m.	Exhibit Hall and Member Center open with Buyer's Reception	400	
FRI DAY, MAY 20, 2016	EVENT	EVENT CODE	FEE
8:00-9:00 a.m.	Caffeine Connection		
8:00 a.m5:00 p.m.	Exhibit Hall, Member Center, and Money Grab Booth open		
3:00-5:00 p.m.*	Exhibit Hall Reception		

^{*}All CE courses end by 4:30 p.m. on Friday, so this is your last chance to make a purchase in the Exhibit Hall!

EXHIBITORS AND SPONSORS

3M Oral Care

A-dec

Advantage Technologies

AFTCO

Baker Milligan CPA
Bank of America*

Blue & Co., LLC

Bowman Insurance & Benefit Services **Boyle Construction Management Inc.**

Brasseler USA

CareCredit*
Carestream Dental
Central Recycling Co.

Chester Inc.
Colgate

ddsmatch

Delta Dental of Indiana

Dental Care Alliance

DentaQuest

Dental Health Options by HRI DENTSPLY International Designs for Vision, Inc.

Digital Doc, LLC

First Merchants Bank

Garfield Refining Company

Gentle Dentist Heartland Dental

Henry Schein Dental

Hurlow Wealth Management Group, Inc.

IDA Insurance Services*

Ivoclar Vivadent, Inc. Johns Dental Lab

Karl Schumacher Dental

Lighthouse 360

LumaDent, Inc.

Maxill

MedPro*

Midwest Dental

MW Banks Consulting LLC

Northshore INC., Handpiece Repair

Orascoptic

Panoramic Corporation
Paragon Management
Patterson Dental Supply

Philips

PLANMECA USA, Inc.

PMC Insurance Solutions

PNC Bank, NA

ProAssurance

ProSites*

Prospective Dental Design

Rose Micro Solutions

SciCan Inc.

Somerset CPAs and Advisors

SS White Dental

The Dental Care Plus Group

Treloar & Heisel

Ultradent Products, Inc.

Weave

VOCO America, Inc.

ZOLL Medical Corporation

*IDA Endorsed Vendor

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Stop by the IDA Member Center inside the Exhibit Hall! Check the On-site Guide for a daily list of activities.

SHORT, ONE-HOUR PRESENTATIONS FOR CE CREDIT

RECOMMENDED FOR ALL MEMBERS OF THE DENTAL TEAM!

THURSDAY, MAY 19, 2016

MARKETING STRATEGIES

Thad Miller

8:00-9:00 a.m.

Course number 101 (see page 11)

LET'S GET THREE DIMENSIONAL: AN OVERVIEW OF CBCT

Ted Parks, DMD, MS

9:30-10:30 a.m.

Course number 104 (see page 11)

HOW (EXACTLY) CAN DENTAL PROFESSIONALS HELP PATIENTS QUIT TOBACCO?

Anita Gaillard, MSPH

Brian Busching

11:00 a.m.-Noon

Course number 106 (see page 12)

HIP 2.0 & INDIANA MEDICAID UPDATE

Access to Quality Dental Care Task Force

12:30-1:30 p.m.

Course number 110 (see page 13)

HIPAA 101 FOR DENTAL PRACTICES: IS YOUR PRACTICE COMPLIANT?

George Bailey, MS, CISSP, GCIH, CHP

LuAnn Keyton, MBA, CRISC

2:00-3:00 p.m.

Course number 113 (see page 13)

FRIDAY, MAY 20, 2016

WHAT IS DENTAL SLEEP THERAPY & WHY SHOULD I CARE?

Steve Green, DDS

8:00-9:00 a.m.

Course number 201 (see page 14)

3:00-9:00 a.m.

CONSIDERING PRACTICE OWNERSHIP?

Ross Niekamp

Matt Scherer

9:30-10:30 a.m.

Course number 204 (see page 15)

PARTNERS FOR ORAL HEALTH

James Miller, DDS, MSD, PhD

12:30-1:30 p.m.

Course number 208 (see page 16)

INTERNATIONAL VOLUNTEER DENTISTRY

Timothy Carlson, DDS, MSD

2:00-3:00 p.m.

Course number 215 (see page 17)

PATIENT INTERVENTION & DISMISSAL

Brad Stutler, DDS

11:00 a.m.-Noon

Course number 207 (see page 15)



THURSDAY, MAY 19, 2016

THE INDIANA DENTAL ASSOCIATION IS AN ADA CERP RECOGNIZED PROVIDER

ADA C·E·R·P® | Continuing Education Recognition Program

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.



The Indiana Dental Association designates each course for a specific number of continuing education credits. Refer to individual course listings for credit amounts.

BURNING MOUTH SYNDROME

John Gobetti, DDS, MS 8:00-10:00 a.m. 2 credit hours

Course number: 100

Recommended for dentists, hygienists, assistants, new dentists, and students

This course covers the definition, etiology, pathophysiology, signs, symptoms, and drugs used in the management of burning mouth syndrome. Discussions will include dental implications and management. The course format is lecture with case presentations. Audience participation is encouraged.

Lecture Objectives:

- Identify burning mouth syndrome
- Evaluate options for treatment
- Management of burning mouth syndrome

CE EXPRESS: MARKETING STRATEGIES

Thad Miller 8:00-9:00 a.m. 1 credit hour

Course number: 101

Recommended for the entire dental team

Co-sponsored by ddsmatch

Why do you practice dentistry, and what unique aspect sets your office apart? Once you can answer these questions, your marketing strategy becomes much easier to implement. Part of full-circle effective dental marketing is leaving a lasting impression on new and existing patients when they come in for an appointment. This course encourages attendees to evaluate their area demographics, determine which external and internal marketing strategies (e.g., social media, patient experience) have proven successful, determine patient motivation, and establish a realistic marketing budget. The course also examines changes attendees can begin to implement immediately.

Lecture Objectives:

- Assess potential liability risks
- Evaluate options for conflict resolution
- Manage identified exposures

THE MYTHS, LEGENDS AND REALITIES OF OTC PRODUCTS

Judy Bendit, RDH, BS 8:00-11:00 a.m. 3 credit hours Course number: 102

Recommended for dentists, hygienists, assistants, new dentists, and students

This fun, interactive program explores the myths, legends and realities of personal dental products. We look at vintage commercials, discuss how they have shaped current ideals and why getting the right products into the hands of our patients is such a challenge. This course will leave you questioning many advertisements, and provide you with solutions and options to make wiser decisions for yourself and your patients.

Lecture Objectives:

- Assess consumer awareness
- Increase product knowledge for the patient
- Learn how to combat product commercialism

THE FORENSIC DENTISTRY SIDE OF YOUR PRACTICE

Tom Glass, DDS 9:00-11:00 a.m.

2 credit hours

Course number: 103

Recommended for dentists, hygieralts, wiston, whew dentists

and students

Every member of your office tractices a sasic dentistry. It is more than just body identifications should be a recently in the pattern injury that represents evidence of while source or spousal abuse. It is the patient who reports comply a confidence in two days after a motor vehicle accidence it is last lear's "problem patient" who has hired an attorney.

Lecture Objectives:

- How to integrate forensic dentistry
- Analysis techniques
- Expert witness testimonials

CE EXPRESS: LET'S GET THREE DIMENSIONAL AN OVERVIEW OF CBCT

Ted Parks, DMD, MS **9:30-10:30 a.m.**

1 credit hour

Course number: 104

Recommended for dentists, hygienists, assistants, new dentists, and students

CBCT is a new imaging modality that is rapidly gaining acceptance in the dental community. Any new technology faces misconceptions about its utility. This presentation describes the operation, indications, and limitations of CBCT.

- Describe the common components and operation of CBCT
- Discuss the indications for the use of CBCT
- Evaluate CBCT's various options and how it fits in your practice

THURSDAY, MAY 19, 2016

IT COSTS TOO MUCH! OVERCOMING THE FEAR OF COST IN DENTISTRY

Cathy Jameson, PhD 9:30-11:30 a.m. 2 credit hours Course number: 105

Recommended for the entire dental team

Recent studies show that the #1 reason people don't come to the dentist is FEAR OF COST! In today's economy, money is the dental professional's primary obstacle for a patient to move forward with recommended treatment. Have you seen this in your practice? Do you find that no matter how great your dentistry, you just can't seem to get your patients over the financial hurdle? This course can help you discover, develop, and implement the techniques and skills needed to become a professional SALESPERSON—where there is rarely an obstacle too high to prevent you from performing the dentistry you WANT to provide, not even the price!

Lecture Objectives:

- Learn the art of the new patient experience
- Create a culture that empowers, inspires, and reflects true professionalism and well-managed systems
- Develop the skills necessary for effective listening and speaking
- Perfect techniques for successful case presentations

CE EXPRESS: HOW (EXACTLY) CAN DENTAL PROFESSIONALS HELP PATIENTS QUIT SMOKING?

Anita Gaillard, MSPH Brian Busching 11:00 a.m.-Noon 1 credit hour

Course number: 106

Recommended for dentists, hygienists, assistants, new dentists, and students

Tobacco use is the single most preventable cause of death and disease, costing 11,100 Hoosier lives each year. In addition to the general health risks posed by tobacco, smokers face four times the risk of developing gum disease compared to non-smokers. The Indiana Tobacco Quitline (ITQL) is a free cessation counseling service that helps Indiana smokers quit tobacco. This course teaches the program components of ITQL.

Lecture Objectives:

- Basics of the Indiana Tobacco Quitline
- How to deliver a brief cessation intervention
- Resources available at no cost to the dental community

THE USE & ABUSE OF ANTIBIOTICS

John Gobetti, DDS, MS 11:00 a.m.-1:00 p.m.

2 credit hours

Course number: 107

Recommended for dentists, new dentists, and students

The course covers the microorganism of dental infections, the available antibiotics, and the suggestive use of antibiotics with an overview of each of the antibiotic classes, and correlates with clinical dental cases involving bacterial, viral, and fungal oral infections.

Lecture Objectives:

- Types of infections
- Use of various antibiotics
- Infection management

TRANSMISSION OF DISEASE BY DENTAL MEANS

Tom Glass, DDS

Noon-2:00 p.m.

2 credit hours

Course number: 108

Recommended for the entire dental team

Toothbrushes and dentures have been set authoral and devices for hundreds of years. In the 1921s, that if they devices, along with toothpaste, toothpicker flow, and exceptotective athletic mouthguards, also were a fact to be a true the same oral diseases they were designed to a went whether microbial causes of dental caries and performation have were stored and propagated in these devices, the also act of as reservoirs for systemic diseases that ultimately affect as respiratory, gastrointestinal, and cardiovascular systems.

Lecture Objectives:

- Identification of transmission devices
- Transmission management
- Effects of transmission on overall health

RADIOGRAPHIC TECHNIQUES: IT'S TIME TO CLEAN UP YOUR IMAGE

Ted Parks, DMD, MS Noon-2:00 p.m. 2 credit hours Course number: 109

Recommended for dentists, hygienists, assistants, new dentists, and students

This lecture reviews the basic principles of image geometry, and common errors seen in both intraoral and extraoral imaging. It describes methods to correct technique errors and modifications needed for digital imaging.

- Apply techniques, principles, and patient management strategies
- Identify and correct common errors that occur on intraoral and extraoral images
- Improve the quality of radiographs taken in the office

THURSDAY, MAY 19, 2016

CE EXPRESS: HIP 2.0 & INDIANA MEDICAID UPDATE

Access to Quality Dental Care Task Force

12:30-1:30 p.m. 1 credit hour

Course number: 110

Recommended for dentists, office managers, front office, billing staff, new dentists, students, and accountants

This panel discussion covers the current status of traditional Dental Medicaid programs, HIP 2.0, HIP 2.0 Plus, and Hoosier Care Connect, as well as compliance and administrative issues for dentists participating in Indiana Health Coverage Programs.

Lecture Objectives:

- Knowledge of Indiana's Health Coverage Program delivery system
- Resources to help navigate Indiana's Health Coverage Program delivery system
- How to register for Indiana Health Coverage programs

STAR-GAZING: BUILDING A FIVE-STAR DENTAL TEAM

Cathy Jameson, PhD 1:00-3:00 p.m. 2 credit hours Course number: 111

Recommended for the entire dental team

A GREAT dental team is the most essential part of a successful practice. Without a strong team of "producing" individuals, a dental practice never achieves its full potential. Learn practical advice for setting and achieving goals, improving communication skills, understanding how to deal with conflicts and stresses, developing productive staff meetings, and learning the effective techniques of team building. Hire, train, evaluate, and reward your team in a proven, professional, business-effective manner. Your team: The power behind progress!

Lecture Objectives:

- Learn goal-setting techniques and goal achievement systems
- Eliminate team dysfunction and maximize team talent
- How to hire correctly and train efficiently

WORKSHOP: POSITIONING FOR LIFE ERGONOMIC ADVANCEMENTS IN DENTISTRY

Judy Bendit, RDH, BS 1:00-4:00 p.m. 6 credit hours Course number: 112 Workshop fee: \$149

Recommended for the entire dental team

This course is designed for the dentist, hygienist and assistant to help clinicians become comfortable with recent advancements in instrument designs and practical techniques to reduce occupational injury.

Workshop Objectives:

- Appropriate chair-side products
- Proper design and usage
- How to reduce the risk of occupational injury

CE EXPRESS: HIPAA 101 FOR DENTAL PRACTICES IS YOUR PRACTICE COMPLIANT?

George Bailey, MS, CISSP, GCIH, CHP

LuAnn Keyton, MBA, CRISC

2:00-3:00 p.m. 1 credit hour

Course number: 113

Recommended for the entire dental team

Annual HIPAA Compliance updates are a federal mandate. This course introduces HIPAA security rules for dental practices. It discusses administrative requirements (e.g., policies and procedures), physical security (e.g., access controls), and technical security (e.g., encryption, passwords, and data backup processes). Participants receive a toolkit with templates and educational resources to improve compliance efforts.

Lecture Objectives:

- Updated policies and procedures
- Compliance implementation
- HIPAA toolkit

PAIN CONTROL & ANALGESICS

John Gobetti, DDS, MS 2:00-4:00 p.m. 2 credit hours Course number: 114

Recommended for dentists, hygienists, new dentists, and students

This course covers the physiologic and psychological basis of pain, evaluation of pain, pain medications, uses, and indications. The course covers narcotics and non-narcotic pain management along with alternative methods of pain control.

Lecture Objectives:

- Pain management
- Evaluating options for pain control
- Managing various levels of pain

FORENSIC DENTISTRY IN MASS DISASTERS

Tom Glass, DDS 3:00-5:00 p.m. 2 credit hours

Course number: 115

Recommended for dentists, hygienists, assistand students

Forensic dentistry played a recommendation of the 167 victims who died at a roult of the wark-bomb explosion in the Oklahoma City discuss The course takes participants through the preparation are 17 days whe actual resolution, the post-resolution actions the province the provin

- Roles of team members in disasters
- How to create a disaster plan
- Disaster aftermath

THE HIGH PERFORMANCE DENTAL TEAM

Amy Kirsch 8:30-11:30 a.m. 3 credit hours

Course number: 200

Recommended for the entire dental team

Increase commitment, respect and understanding in the dental office. Today's dental team wants to be motivated to provide excellence in patient care and reach new levels of success in the practice. By the integrating key communication skills and promoting the acceptance of each other's work style, teams can reduce conflict, build teamwork and create a high performing team. This is an energized, enthusiastic seminar designed especially for any team that wants to enhance teamwork and morale.

Lecture Objectives:

- Creating an exceptional dental team
- Resolving conflict constructively
- Motivating yourself and others at work
- Dealing with team communication problems
- Recognizing the five stages of a team

CE EXPRESS: WHAT IS DENTAL SLEEP THERAPY & WHY SHOULD I CARE?

Steve Green, DDS 8:00-9:00 a.m. 1 credit hour

Course number: 201

Recommended for the entire dental team

Dentists treat sleep apnea, too! Whether you're new to dental sleep medicine or want to expense your expertise, learn about normal sleep patterns, apnea's systemic consequences, the medical model for diagnosis and treatment, dental screenings, and the realities of introducing dental sleep therapy into your practice.

Lecture Objectives:

- How to screen your patients quickly and easily
- Poor sleep vs. proper sleep
- How do I get started?
- Evaluate options for conflict resolution
- Manage identified exposures

WOMEN'S ORAL HEALTH ISSUES

Barbara Steinberg, DDS

9:00-11:00 a.m. 2 credit hours

Course number: 202

Recommended for dentists, hygienists, assistants, new dentists, and students

Women have special needs and considerations that men don't face when it comes to oral health and dental care. Hormonal fluctuations affect more than a women's reproductive system. They exert a surprisingly strong influence on the oral cavity. These changes are not necessarily the result of direct hormonal action on the tissues, but perhaps are best explained as the effects of local factors on tissues exacerbated by hormonal activity. Puberty, menses, pregnancy, and menopause all influence women's oral health and the way in which dental treatment should be approached. Similar influences also may be seen in women taking oral contraceptives and menopause hormone therapy. This course discusses these life cycle changes and their impact on the oral cavity. Also presented are oral conditions that may occur in women who are affected by osteoporosis or eating disorders, as well as those who are victims of intimate partner violence.

Lecture Objectives:

- Oral manifestations and special dental-medical considerations of female patients
- Osteoporosis and its impact on the oral cavity
- Oral conditions prevalent in victims of domestic violence
- Effects of eating disorders on the oral cavity

LET'S GROW TOOTH

Jack Griffin, DMD, MAGD 9:00-11:00 a.m.

2 credit hours

Course number: 203

Recommended for dentists, assistants, new dentists, and students

Wouldn't it be wonderful if we could make the tooth grow? With newer regenerative/bioactive materials, we can stimulate dentin healing and self-repair in direct and indirect restorations while reducing sensitivity. These materials promote oral health by decreasing plaque, reducing bacterial accumulation, or promoting cells to cause regeneration of tissues. Learn indications for newer liners, bases, cements, and restorative materials that encourage dentin repair, lessen sensitivity, and promote a healthier oral environment.

- Regenerative materials
- Cementation and infrastructure for crowns
- Direct composite placement and indirect restorations

CE EXPRESS: CONSIDERING PRACTICE OWNERSHIP?

Ross Niekamp Matt Scherer 9:30-10:30 a.m. 1 credit hour

Course number: 204

Recommended for dentists, office managers, new dentists, students, spouses, and accountants

Co-sponsored by Bank of America

Are you considering opening a new dental office, relocating or remodeling an existing office, but don't know where to begin? Do you wonder if you can afford to buy commercial real estate and a dental office? Whether you're a new doctor looking to start or purchase a practice, or an established doctor looking to sell, learn what you need to know to run your business successfully and plan for your future as a dental practice owner.

Lecture Objectives:

- Learn how early planning can lead to a successful practice
- Determine whether to purchase an existing dental or start a new one
- Understand practice financing options, develop a business plan, and identify the best location for your practice
- Avoid the pitfalls of buying or selling a practice in today's market
- Finance your practice purchase or start-up

PRACTICING DIGITAL DENTISTRY IN THE OPERATORY OF THE FUTURE

John Flucke, DDS 10:00 a.m.-Noon 2 credit hours Course number: 205

Recommended for the entire dental team

Practicing digital dentistry is no longer an "if," it is a "when." Learn the advantages and design of digital operatories. See a real-world scenario of a fully integrated digital operatory, and how technology can improve patient treatment and increase efficiency. Find out how intelligent uses of technology can improve patient outcomes, and have the doctor and staff excited about walking into the office every morning. This course covers the design, devices, and strategy to place all aspects of technology at your fingertips, including the paperless office.

Lecture Objectives:

- Digital operatory design and treatment strategies
- Increasing efficiency
- How to give patients a "wow" experience with technology

AN INTRODUCTION TO MEDICAL BILLING IN THE GENERAL DENTAL PRACTICE

Olya Zahrebelny, DDS 10:30 a.m.-12:30 p.m.

2 credit hours

Course number: 206

Recommended for dentists, office managers, front office. billing staff, new dentists, students, and accountants

Traditional thinking says that dental insurance covers procedures performed by dentists and medical insurance covers procedures performed by physicians. This can't be farther from the truth. Anyone who performs medically covered procedures can access a medical plans. To do so, dentists must be able to recognize procedures billable to medical plans, speak the medical billing "language," and be familiar with specific documentation requirements. This course presents and discusses a sampling of simple procedures commonly performed in the general dental office.

Lecture Objectives:

- Medical diagnosis
- Procedure coding
- Documentation requirements

CE EXPRESS: PATIENT INTERVENTION & DISMISSAL

Brad Stutler, DDS 11:00 a.m.-Noon 1 credit hour

Course number: 207

Recommended for dentists, office managers, front office, new dentists, and students

Difficult patients can exhibit habitual hostility, chronic drug-seeking behavior, or consistent noncompliance; break appointments at the last minute; or be no-shows. You may wish you could "fire" the worst offenders, but are concerned about professional and ethical responsibilities and the legal risk you might face. Reasonable responses aren't always clear cut. When is it appropriate to end your relationship with a patient? When you do terminate the relationship, what steps can you take to safeguard the patient and avoid charges of abandonment?

- Best practices for patient intervention
- Communication and documentation
- When to dismiss a patient ethically

CE EXPRESS: PARTNERS FOR ORAL HEALTH

James Miller, DDS, MSD, PhD Indiana Oral Health Director 12:30-1:30 p.m.

1 credit hour

Course number: 208

Recommended for the entire dental team

This course reviews recent partnerships among governmental agencies, professional organizations, and clinicians to advance the oral health of the people of Indiana. This includes a recent effort by the Division of Women, Infant, and Children (WIC) at the Indiana State Department of Health (ISDH) to improve oral health literacy of the people WIC serves. This course also provides a synopsis of the structure and the activities of the Oral Health Program (OHP) and the contents of its website, which may be of interest to clinicians.

Lecture Objectives:

- Partnerships of Indiana to improve oral health
- ISDH Oral Health Program
- OHP Website

JUGGLING LIFE'S DEMANDS & COMING OUT ON TOP

Barbara Steinberg, DDS

12:30-2:30 p.m. 2 credit hours

Course number: 209

Course number. 209

Recommended for the entire dental team

Dental professionals strive to achieve perfect balance in life while maintaining good physical and mental health. This course addresses how to approach personal responsibilities while achieving fulfillment and success in your professional career.

Lecture Objectives:

- Maintain optimal physical and mental well-being
- Understand the role of nutrition, exercise and laughter in overall health
- Juggle life's demands with balance

SCHEDULING FOR SUCCESS

Amy Kirsch 1:00-3:00 p.m. 2 credit hours

Course number: 210

Recommended for dentists, hygienists, assistants, office managers, front office, new dentists, and students

Decrease stress and increase your efficiency. Quality dental team members and their doctors know the key to a stress free day and productive day is directly related to the way the day is scheduled. Learn advanced scheduling techniques to use right away.

Lecture Objectives:

- Scheduling for your doctor's "ideal" day
- Motivating patients to schedule for their necessary treatment
- Teamwork concepts to "fill the book" productively

- Meeting your daily production goal while providing excellence in care
- Communication skills for "hard to schedule" patients
- Handling emergency patients in your daily schedule
- Checking hygiene patients without running behind

DAY TO DAY TECHNOLOGY TO IMPROVE YOUR PRACTICE

John Flucke, DDS 1:00-3:00 p.m. 2 credit hour

Course number: 211

Recommended for the entire dental team

The "technology puzzle" includes many parts. Not all require a huge investment in financial resources or staff training. Learn about technologies that can improve efficiency and patient care, including digital operatories and high-tech devices to enhance patient outcomes. This course also covers drug databases, advances in restoratives, and products that decrease stress while raising quality of care.

Lecture Objectives:

- Digital operatories and digital drug databases
- Cutting-edge products and procedures
- Affordable high-tech "pearls"

WORKSHOP: LET'S STICK TOGETHER

Jack Griffin, DMD, MAGD 1:00-4:00 p.m. 6 credit hours

Workshop fee: \$199 Course number: 212

Recommended for dentists, hygienists, assistants, new dentists, and students

Simplify materials and techniques for great success with increased efficiency. Learn indications for newer materials such as lithium dislicate and zirconia, with preparation and placement methods for each. Explore the bonding of direct and indirect restorations with emphasis on conservative bridges and cosmetic temporaries for office efficiency and patient happiness. Discover the placement of posts, cores, and build-up materials to provide dependable infrastructure for years of patient-pleasing services. Each participant will place a veneer, cement and bond a full porcelain crown, bond a zirconia crown, do an esthetic post and core, and place a conservative porcelain restoration.

Workshop Objectives:

- An overview of current cements and clinical uses
- Stress-free temporizes and transitional restorations
- Clean up and adjustment techniques

CODING IT CORRECTLY

Olya Zahrebelny, DDS

1:30-3:30 p.m. 2 credit hours

Course number: 213

Recommended for dentists, hygienists, assistants, office managers, front office, billing staff, new dentists, and students

Common coding procedures in a general dental practice can be tricky. It's important to understand their definitions and when they apply. This course reviews current CDT Codes, their exact and appropriate uses, and insurance policy restrictions for most dental plans.

Lecture Objectives:

- Knowledge of the current CDT codes
- Specific coding and their appropriate uses
- Understanding of insurance restrictions

IDA/IDAA JOINT CE: TIME IS MONEY CLINICAL EFFICACY THRU MATERIAL EVOLUTION

Gregor Connell

1:30-3:30 p.m.

2 credit hours

Course number: 214

Recommended for dentists, hygienists, assistants, new dentists, and students

Co-sponsored by the Indiana Dental Assistants' Association & Voco America Inc.

This course discusses the impact of material evolution in several areas of clinical dentistry. The abilities of several newer materials to offer multiple indications for use can increase clinical efficiency and, ultimately, reduce expensive material inventories and costs.

Lecture Objectives:

- Adhesion and cementation
- Core-buildups
- Flowable restoratives

CE EXPRESS: INTERNATIONAL VOLUNTEER DENTISTRY

Timothy Carlson, DDS, MSD

2:00-3:00 p.m. 1 credit hour

Course number: 215

Course number. 215

Recommended for the entire dental team

Dental volunteering offers unique opportunities to make a difference in the oral health of a wide range of underserved individuals. Volunteering abroad can help dental professionals do what they love and provide needed dental care for a population that has little or no access to that care. Working outside of your normal environment presents challenges that must be taken into consideration when planning for this type of clinical opportunity. Working with an international community partner who can help with logistics, licensing permission, and ongoing clinical care is an important step in providing the best outcomes for both provider and patients.

Lecture Objectives:

- Ethical considerations in international dentistry
- Working with an international partner to help meet dental needs
- Understanding the culture and dental expectations
- Determining your purpose and scope of treatment
- Overcoming language barriers
- Assessing equipment and supply needs
- Ways to get involved

DENTAPALOOZA CE & SOCIAL (BY INVITATION ONLY) HOW TO NOT FAIL MISERABLY IN PRIVATE PRACTICE

Chris Salierno, DDS

Lecture: 3:00-4:30 p.m. Social: 4:30-5:30 p.m.

1.5 credit hours
Course number: 216

Recommended for the entire dental team

Co-sponsored by MedPro & IDA Insurance Services

Dental professionals have been trained to be outstanding clinicians, not savvy business owners. Many dentists fear (or simply ignore) the business side of the profession, unsure how to read a Profit and Loss statement or properly motivate staff members. Leading a successful practice doesn't have to remain a mystery. This course covers the most common mistakes that slowly and silently ruin dental offices. Gain empowerment along with tools and tips for best practices.

Lecture Objectives:

- Understanding financial statements
- Controlling overhead costs
- Managing and inspiring your team
- More effective scheduling, case presentation, and billing
- Cost-effective ways to market and grow your practice

New Dentists and non IDA members attending only this event: Register with **attendee code P**, selecting **course 216. Dental students** register with **attendee code I**, selecting **course 216.** For questions about event qualifications, e-mail **Heather@INDental.org**.



Photo courtesy of Lavengood Photography

GEORGE BAILEY, MS, CISSP, GCIH, CHP

Mr. Bailey is an IT professional with more than 17 years' experience working in network and wireless security, remote access, and incident response. As Senior Advisor-Security at PHA, he oversees and implements security solutions for the healthcare industry.

113 HIPAA 101 THU 2:00-3:00 p.m.

JUDY BENDIT, RDH, BS

Ms. Bendit currently teaches in the Periodontal Department at Temple-Kornberg School of Dentistry. She has written many articles on dental related topics. Following her years of practice as a clinical dental hygienist, Ms. Bendit served as a professional sales representative for manufacturers of dental products for 12 years, and as an educational consultant for several dental manufacturers for 15 years. She is a longstanding ADHA member and a Distinguished Member of the Academy of Dental Hygiene. As a Global Smile Foundation volunteer, she performs worldwide community outreach.

102 OTC products THU 8:00-11:00 a.m.

workshop: Ergonomic advancements THU 1:00-4:00 p.m.

BRIAN BUSCHING

Brian Busching is a Regional Program Director and Cessation Systems Specialist for the Indiana State Department of Health-Tobacco Prevention and Cessation Commission. He works with local community and statewide partners to ensure and assist with comprehensive tobacco control efforts. He holds a Master of Public Health degree from Indiana University, and has more than 8 years of experience in health promotion and prevention work.

106 Help patients quit smoking THU 11:00 a.m.-Noon

TIMOTHY CARLSON, DDS, MSD

Dr. Carlson is Professor of Operative Dentistry and a Comprehensive Care clinic director at IUSD. He also teaches on the graduate faculty and chairs the IUSD Committee on Community Engaged Scholarship. His lifelong appreciation for international dentistry began when he and his wife worked at a Haiti mission clinic before his senior year of dental school. After his graduation, they served an additional two years at the same clinic. Dr. Carlson realized his desire to bring other dental students to volunteer in Haiti, when he and Dr. Angeles Mártinez-Mier developed IUSD's annual service trips to Haiti and Mexico. They now co-direct the IUSD intramural elective course in International Service Learning in dentistry.

215 International volunteer dentistry FRI 2:00-3:00 p.m.

GREGOR CONNELL

Mr. Connell is Director of Clinical Education & North American Training for VOCO America Inc. and VOCO GmbH. He has more than two decades' experience in the dental industry with key international manufacturers of dental materials.

214 Time is money FRI 1:30-3:30 p.m.

JOHN FLUCKE, DDS

Dr. Flucke has been lecturing to audiences across North America on technology in dentistry since the mid 1990s. He has been featured at the ADA Annual Session for more than 10 years and has spoken at major dental meetings across the country. An energetic, dynamic speaker, he makes complicated subjects easy to understand.

205 Digital dentistry in the future FRI 10:00 a.m.-Noon

211 Technology to improve your practice FRI 1:00-3:00 p.m.

ANITA GAILLARD, MSPH

Ms. Gaillard has spearheaded efforts to reduce smoking rates and lung cancer in Indiana for more than 25 years. She worked as a hospital cessation facilitator when the first national initiative, the American Stop Smoking Intervention Study for Cancer Prevention, was implemented. She now serves as Director of Community Programs at the Tobacco Prevention and Cessation Commission of the Indiana State Department of Health.

106 Help patients quit smoking THU 11:00 a.m.-Noon

TOM GLASS, DDS

Dr. Glass is a board certified oral and maxillofacial pathologist with more than 40 years of a rience. His patients i with cancer, Fatigue Syndro lished research of oral mic diseases through to nes, toothpaste, s, dentures, makenses, and even pro-Metic mouthguards has important changes in the use and care of these devices. He also has published studies on HIV/AIDS and Chronic Fatigue Syndrome.

- Forensic side of your practice THU 9:00-11:00 a.m.
- Transmission of disease
 Noon-2:00 p.m.
- Forensic dentistry in mass disasters THU 3:00-5:00 p.m.

JOHN GOBETTI, DDS, MS

Dr. Gobetti is Professor Emeritus and the former Director of undergraduate Oral Medicine/Oral Diagnosis at the University of Michigan School of Dentistry. He is board certified in oral medicine.

- Burning mouth syndrome THU 8:00-10:00 a.m.
- Use & abuse of antibiotics THU 11:00 a.m.-1:00 p.m.
- Pain control & analgesics THU 2:00-4:00 p.m.

STEVE GREEN, DDS

Dr. Green has practiced dentistry in Indianapolis since 1984. An IUSD graduate, he serves on the board of the Indiana Foundation of Dentistry for the Handicapped and provides dentistry through its donated dental services program, as well as ARC of Indiana. Dr. Green is president of the Indiana chapter of Donated Dental Services, and a member of American Academy of Dental Sleep, American Academy of Sleep, American Academy of Orofacial Pain, American Headache Society, American Dental Association, and the Indiana Dental Association. He provides meaningful insight on dentistry's latest treatment techniques and advances in dental technology.

201 Dental sleep therapy FRI 8:00-9:00 a.m.

JACK GRIFFIN, DMD, MAGD

Dr. Griffin earned his dental degree from Southern Illinois University and spent his general dentistry residency at the University of Louisville. He is a Diplomate with ABAD, accredited with AACD, and a Master in AGD. Affiliated with many professional organizations, he lectures at prestigious meetings and contributes to leading dental journals.

- 203 Let's grow tooth FRI 9:00-11:00 a.m.
- 212 workshop: Let's stick together FRI 1:00-4:00 p.m.

CATHY JAMESON, PhD

Ms. Jameson is founder and CEO of Jameson Management. With a background in education and psychology, she worked alongside her husband, John H. Jameson, DDS, in his Oklahoma dental practice. Their diligent efforts led to great success. Later, working in sales for dental financing organizations and dental software groups, she coached teams on dental practice systems. Almost two decades later, she's helped dental practices refine 25 dental business systems for greater success, and trained a growing team of coaches and speakers to do the same for clients worldwide.

- 105 It costs too much! THU 9:30-11:30 a.m.
- THU 1:00-3:00 p.m.

LUANN KEYTON, MBA, CRISC

Ms. Keyton is an information security professional with 30 years' IT experience. She serves as Managing Advisor-Security at PHA, where she conducts information security risk assessments for healthcare organizations of all shapes and sizes. She specializes in HIPAA compliance.

113 HIPAA 101 THU 2:00-3:00 p.m.

AMY KIRSCH

Ms. Kirsch captivates dentists, hygienists, dental assistants, and office managers with insights and tactics that energize and improve their practices. A nationally known practice management speaker and consultant, she provides the spark dental teams need to build teamwork, improve patient satisfaction, and increase revenue. Ms. Kirsch is publisher of "The High Performing Dental Practice" training series. A member of the Academy of Dental Management Consultants and the American Academy of Cosmetic Dentistry, she has consulted with the Pride Institute, and taught at the L. D. Pankey Institute and the University of Missouri in Kansas City. She is a Clinical Assistant Professor at the University of Colorado School of Dental Medicine.

200 High performance dental team FRI 8:30-11:30 a.m.

210 Scheduling for success FRI 1:00-3:00 p.m.

JAMES MILLER, DDS, MSD, PhD

Dr. Miller received his DDS and MSD degrees from Indiana University. He is a Senior Fellow in the Department of Dental Public Health Sciences, and received his PhD in Epidemiology from the University of Washington. Dr. Miller has more than 25 years' experience in teaching and practice.

Partners for oral health FRI 12:30-1:30 p.m.

THAD MILLER

Founder of ddsmatch, Mr. Miller has 18 years' dental industry leadership experience. Over the years he saw firsthand the difficulty dentists had when it came time to buy and sell a practice or find a partner for the practice. His circles of influence span across the United States and include practicing dentists, dental schools, manufacturers, and suppliers. He is an active Board Member of the Dental Lifeline Network and is on the Board of Directors of the Indiana Golf Foundation and The First Tee of Central Indiana. He is a 1994 graduate of Indiana University.

Marketing strategies THU 8:00-9:00 a.m.

ROSS NIEKAMP

Mr. Niekamp is a graduate of Capital University. He joined Bank of America in 2013, and currently serves as Regional Manager for the Greater Chicago area.

204 Considering practice ownership? FRI 9:30-10:30 a.m.

TED PARKS, DMD, MS

Dr. Parks rejoined the faculty of the Indiana University School of Dentistry in 1997 after two years practicing oral medicine in Tallahassee. He attended the University of Kentucky College of Dentistry, receiving his DMD in 1981 and his MS in Dental Diagnostic Sciences in 1995. Dr. Parks is a Diplomate of the American Board of Oral Medicine and the American Board of Oral and Maxillofacial Radiology, and a member of the American Dental Education Association, International Association for Dental Research, American Academy of Oral and Maxillofacial Radiology, and American Academy of Forensic Sciences. He has published multiple book chapters and articles, and has been invited to make presentations on various oral medicine and radiology topics both nationally and internationally.

104 Let's get three dimensional THU 9:30-10:30 a.m.

109 Radiographic techniques THU Noon-2:00 p.m.

CHRIS SALIERNO. DDS

Dr. Salierno is a general dentist from Long Island, New York. He graduated from Stony Brook School of Dental Medicine in 2005. Dr. Salierno has served as the National President of the American Student Dental Association, Chair of the ADA New Dentist Committee, and as President of his local dental society. He lectures internationally on clinical dentistry, practice management, and leadership development. His material can be viewed on his blog, The Curious Dentist. In 2014, Dr. Salierno became the Chief Editor of Dental Economics.

216 Dentapalooza CE & Social FRI 3:00-5:30 p.m.

MATT SCHERER

A graduate of Cleveland State and a United States Navy retiree, Mr. Scherer started his career in finance 16 years ago and has held various management positions with Bank of America. In 2007, he joined Practice Solutions as a regional sales manager, representing Michigan, Ohio, Kentucky, Indiana and West Virginia.

204 Considering practice ownership? FRI 9:30-10:30 a.m.

BARBARA STEINBERG, DDS

Dr. Steinberg received her DDS from the University of Maryland School of Dentistry and completed a residency at the Medical College of Pennsylvania. She is Clinical Professor of Surgery at Drexel University College of Medicine, as well as an adjunct Associate Professor of Oral Medicine at the University of Pennsylvania School of Dental Medicine. She is a Diplomate of the American Board of Oral Medicine. She represented the ADA at a congressional briefing on women's oral health issues and currently serves on the Health, Nutrition, and Fitness Board of Woman's Day magazine. She is also an internationally invited lecturer in the areas of women's health and the dental treatment of the medically compromised patient.

Women's oral health issues FRI 9:00-11:00 a.m.

Juggling life's demands FRI 12:30-2:30 p.m.

BRAD STUTLER. DDS

Dr. Stutler earned his dental degree from the Indiana University School of Dentistry, after earning his bachelor's degree from Purdue University. He maintains professional membership in the American Dental Association, Academy of General Dentistry, Indiana Dental Association, and Indianapolis District Dental Society. Dr. Stutler has taken numerous postgraduate education courses, specifically selecting courses focusing on implant dentistry. Dr. Stutler is an active participant in the community, serving on the RDS board of Brownsburg and as a sponsor to the Brownsburg **Educational Foundation**

Patient intervention & dismissal FRI 11:00 a.m.-Noon

OLYA ZAHREBELNY, DDS

Dr. Zahrebelny graduated from the University of Toronto, Faculty of Dentistry and completed a general practice residency. She has practiced in hospital and private-practice settings. A former insurance plan consultant, she has taught at three dental schools and was an attending physician at the University of Illinois Medical Center. Repeatedly named a leader in continuing education and dental consulting by *Dentistry Today*, she lectures both nationally and internationally.

Medical billing in the general dental practice

FRI 10:30 a.m.-12:30 p.m.

Coding it correctly FRI 1:30-3:30 p.m.

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COURSE #	SPEAKER	NAME OF COURSE	CO-SPONSOR	CATEGORY	RECOMMENDATION
100	Dr. John Gobetti	Burning mouth syndrome		07	D, H, A, ND, S
101	Thad Miller	CE Express: Marketing strategies	ddsmatch	10	E
102	Judy Bendit	The myths, legends, and realities of OTC products		09	D, H, A, ND, S
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104	Dr. Ted Parks	CE Express: Let's get three dimensional An overview of CBCT		08	D, H, A, ND, S
105	Cathy Jameson	It costs too much! Overcoming the fear of cost in dentistry		10	E
106	Anita Gaillard Brian Busching	CE Express: How (exactly) can dental professionals help patients quit tobacco?		02	D, H, A, ND, S
107	Dr. John Gobetti	The use & abuse of antibiotics		09	D, ND, S
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109	Dr. Ted Parks	Radiographic techniques: It's time to clean up your image		08	D, H, A, ND, S
110	Access to Quality Dental Care Task Force	CE Express: HIP 2.0 & Indiana Medicaid update		10	D, OM, FO, BS, ND, S, AC
111	Cathy Jameson	Star-gazing: Building a five-star dental team		10	Е
112	Judy Bendit	Workshop: Positioning for life Ergonomic advancements in dentistry		03	E
113	George Bailey LuAnn Keyton	CE Express: HIPAA 101 for dental practices Is your practice compliant?		11	E
114	Dr. John Gobetti	Pain control & analgesics		01	D, H, ND, S
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200	Amy Kirsch	The high performance dental team		10	E
201	Dr. Steve Green	CE Express: What is dental sleep therapy and why should I care?		09	E
202	Dr. Barbara Steinberg	Women's oral health issues		02	D, H, A, ND, S
203	Dr. Jack Griffin	Let's grow tooth		12	D, A, ND, S
204	Ross Niekamp Matt Scherer	CE Express: Considering practice ownership?	Bank of America	10	D, OM, ND, S, SP, AC
205	Dr. John Flucke	Practicing digital dentistry in the operatory of the future		13	E
206	Dr. Olya Zahrebelny	An introduction to medical billing in the general dental practice		10	D, OM, FO, BS, ND, S, AC
207	Dr. Brad Stutler	CE Express: Patient intervention & dismissal		10	D, OM, FO, ND, S
208	Dr. James Miller	CE Express: Partners for oral health		02	Е
209	Dr. Barbara Steinberg	Juggling life's demands & coming out on top		03	E
210	Amy Kirsch	Scheduling for success		10	D, H, A, OM, FO, ND, S
211	Dr. John Flucke	Day to day technology to improve your practice		13	E
212	Dr. Jack Griffin	Workshop: Let's stick together		12	D, H, A, ND, S
213	Dr. Olya Zahrebelny	Coding it correctly		10	D, H, A, OM, FO, BS, ND, S
214	Gregor Connell	IDA/IDAA Joint CE: Time is money Clinical efficacy through material evolution	IDAA Voco America Inc.	12	D, H, A, ND, S
215	Dr. Timothy Carlson	CE Express: International volunteer dentistry		02	E
216	Dr. Chris Salierno	Dentapalooza CE & Social: How to not fail	MedPro	10	Е

CATEGORY KEY

THURSDAY, MAY 19, 2016

01 = Anesthesia & Pain Control 02 = Community Oral Health 05 = Forensics 06 = Infection Control/Waste Management 07 = Oral Pathology 10 = Practice/Risk Management 11 = Regulatory Compliance

miserably in private practice

03 = Dental Health & Wellness 04 = Forensics & Disaster Preparedness

IDA Insurance Services

08 = Oral Radiology/Imaging 09 = Pharmacology & Therapeutics

12 = Restorative Dentistry 13 = Technology

RECOMMENDATION KEY

E = Entire Dental Team D = Dentist H = Hygienist A = Assistant OM = Office Manager FO = Front Office BS = Billing Staff ND = New Dentist For the 2016 IDA Annual Session, the IDA continues to help our members and their teams fulfill their continuing education requirements with high-quality CE at an affordable price. Carefully review the registration options below and read the description of what's included with your selected registration type.

Note: CE Workshops, select special events, and ALL IUSD Alumni Dental Conference reunion events and activities carry separate, individual fees. See page 20.

Code #	Registration Type	Includes	Early/Late Fee
Α	DENTIST	Lectures, Exhibit Hall, free events	\$295/\$355
В	DENTIST, IUSD alumni	IUSD Alumni Dental Conference registration options only*	
С	DENTIST , HOD Member Delegate or Alternate Delegate volunteer	Lectures, Exhibit Hall, free events	\$95/\$155
D	DENTIST , 1st-time HOD Member Delegate or Alternate Delegate volunteer	Lectures, Exhibit Hall, free events	
Е	DENTIST, Retired	Lectures, Exhibit Hall, free events	
F	DENTIST , Non-member	Lectures, Exhibit Hall, free events	\$590/\$710
G	HYGIENIST	Lectures, Exhibit Hall, free events	\$95/\$115
Н	DENTAL TEAM MEMBER	Lectures, Exhibit Hall, free events	\$55/\$75
I	DENTAL STUDENT	Lectures, Exhibit Hall, free events	
J	AIDA (Alliance)	Lectures, Exhibit Hall, free events	
K	GUEST, Adult	Exhibit Hall, free events	\$25/\$45
L	GUEST, IUSD alumni	IUSD Alumni Dental Conference registration options only*	
М	GUEST, Award Ceremony only	Awards Ceremony on May 19, 2016 from 6:00-8:00 p.m.	
N	GUEST, Youth (18 years and younger)	Lectures, Exhibit Hall, free events	
0	COMPONENT EXECUTIVE DIRECTOR	Lectures, Exhibit Hall, free events	
Р	DENTAPALOOZA	Dr. Chris Salierno course 216 and social (by invitation only)	

^{*}Includes **ONLY** à la carte IUSD Alumni Dental Conference registration options

IMPORTANT DATES & DEADLINES

LATE MARCH: Mailing of badges and registration materials to advance registrants begins.

ADVANCE REGISTRATION DEADLINE

Friday, May 6, 2016 at 9:00 a.m.: Registration fees and CE course fees rise after this date. Deadline to submit registration cancellations and refund requests.

REFUND POLICY: Make changes to registrations or ticket purchases prior to Friday, May 6 with no penalty. Starting Friday, May 6, 2016 at **9:00 a.m.**, *or* on site during the Annual Session, you may apply the full purchase price to other available ticket purchases. No refund will be given after 9:00 a.m. on Friday, May 6, 2016.

BADGES/REGISTRATION MATERIALS

If you register before Friday, May 6, 2016, we will mail your badge and tickets to the address you provide. Each registrant (including friends, family, and children through age 18) receives a separate envelope with a badge, tickets, and Exhibit Hall discounts and specials.

On and after Friday, May 6, 2016, registrations will be processed at increased fees. You will receive confirmation, but must pick up your badge and other materials on-site. Registration materials will be available at the on-site registration desk on the second floor of the Indianapolis Marriott Downtown.

FREQUENTLY ASKED QUESTIONS

IS THERE AN ADVANTAGE TO REGISTERING ONLINE?

Yes! Visit www.INDental.org/Register to register your entire team. When you register online, you can secure an immediate spot in any available course. You also receive immediate confirmation via e-mail.

DO I NEED TO REGISTER FOR THE FREE EVENTS? Yes!

All events require a ticket for admission. Because of limited availability, tickets should be reserved in advance.

WHEN WILL I RECEIVE MY BADGES? You will receive advance registration materials at least two weeks before the meeting. (Note: Attendee packet mailings will begin on **March** 24, 2016.) This includes registrations completed via Internet, fax or mail.

copy of the badge to **317.634.2612** with the correction by May 6, 2016. You also can go to the on-site registration desk on the second

HOW DO I CORRECT A MISSPELLED BADGE? Fax a

floor of the Indianapolis Marriott Downtown during registration hours.

WHAT IF I LOSE MY TICKET TO AN EVENT? E-mail

Heather@INDental.org by May 6, 2016, or visit the on-site registration desk on the second floor of the Indianapolis Marriott Downtown during registration hours for a replacement.

WHAT IF I HAVE QUESTIONS OR CONCERNS ABOUT REGISTRATION? Call the IDA at 800.562.5646 or e-mail Heather@INDental.org.

ARE CHILDREN ALLOWED IN THE EXHIBIT HALL AND LECTURES? For the safety and convenience of all attendees, children 10 years old or younger will be permitted in the Exhibit Hall only from the time it opens until 11:00 a.m. on Friday, May 20, 2016.

CE ETIQUETTE

PLAN AHEAD. Arrive at least 15 minutes early for all courses. Doors close when the lecture starts. Late arrivals aren't admitted.

WRITE DOWN COURSE CODES. During each course, the host provides a code to record on your CE tracking sheet. The IDA does not report your CE to the Indiana State Board of Dentistry.

REGISTRATION FORM

IDA ANNUAL SESSION & IUSD ALUMNI DENTAL CONFERENCE

Registration is required for entrance into all CE courses, social events, Exhibit Hall, alumni events, and the IDA House of Delegates. Please list below the names of all staff attending the Annual Session. For larger staffs, duplicate this form before filling it out and list names accordingly.

The preregistration deadline is Friday, May 6, 2016.

Registrations are accepted online at www.INDental.org/register OR mail to: Indiana Dental Association, 1319 East Stop 10 Road,

By my signature above, I authorize the IDA to debit my credit account with the grand total due.

Indianapolis, IN 46227.

OR fax to the IDA Central Office at 317.634.2612.

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Let us simplify your insurance needs... visit us at booths 308 \$ 309



IDA insurance

www.idainsurance.com