

IDA Annual Session AND
IUSD Alumni Dental Conference

May 19-20, 2016, Indianapolis Marriott Downtown

Limited space available!

Visit www.INDental.org/Exhibitors



JOIN US FOR INDIANA'S LARGEST DENTAL CONVENTION!

Held jointly with the Indiana University School of Dentistry Alumni Association, our 2016 meeting will take place back in Indianapolis at the Indianapolis Marriott Downtown.

Register as an exhibitor so you can build relationships with current and new clients. All activities will be held at the host hotel, including the IDA House of Delegates, continuing education, breakout sessions, Exhibit Hall, and most special events.

Frequently Asked Questions

Is there anything new?

- New location
- Two booth sizes
- New floor plan
- Staggered continuing education times allow for a more-constant flow of traffic in the Exhibit Hall
- Member Center inside the Exhibit Hall
- Fully equipped booths with table, two chairs, and wastebasket
- FREE Wi-Fi

What are the dimensions of a booth?

- Inside booths are 8' deep by 10' wide. The outer aisles inside the hall are 10' deep by 10' wide.

When is the cut-off date to reserve my exhibit booth?

- All exhibit booths are available on a first-come, first-served basis. By registering early, you receive more print opportunities. However, reservations will be taken until all booths are sold out. In the event of a sell-out, a waitlist will be created.

Register online at www.INDental.org/Exhibitors today!

Schedule of Events

Thursday, May 19, 2016

Installation Hours	Noon-5:00 p.m.
Buyers' Reception	5:00-6:00 p.m.
Membership Celebration and Awards Ceremony	6:00-8:00 p.m.

Friday, May 20, 2016

Display Hours	8:00 a.m.-5:00 p.m.
Caffeine Connection	8:00-9:00 a.m.
Money Grab Booth	8:00 a.m.-5:00 p.m.
Reception	3:00-5:00 p.m.
Dismantle Hours.....	5:00-11:00 p.m.

Official Show Decorator

National Expo
2363 E. Perry Rd.
Plainfield, IN 46168
317.839.7355
(Look for order forms at www.INDental.org/Exhibitors in March 2016)

Hotel Reservations

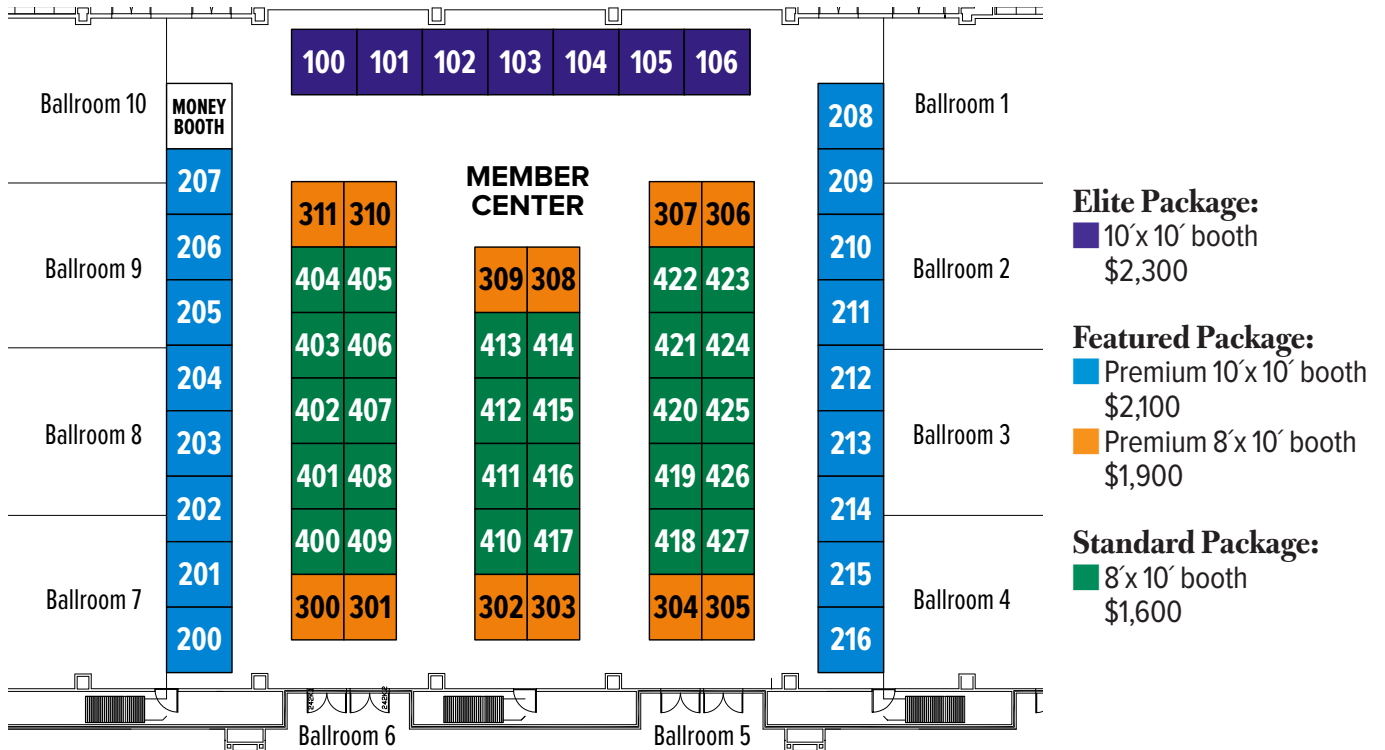
Reserve a room at the host hotel, Indianapolis Marriott Downtown, for \$189 for single/double accommodations. To reserve hotel rooms, call **800.266.9432** or visit www.INDental.org/Exhibitors. **Reservations must be made by April 19, 2016, to receive this discounted rate.**

Indianapolis Marriott Downtown hotel (host hotel)
350 W. Maryland St.
Indianapolis, IN 46225

Photos courtesy of Conrad Piccirillo (outside front cover);
White Lodging and Indianapolis Marriott Downtown (this page);
Lavengood Photography (facing page);
Rich Clark, VisitIndy.com (outside back cover)



CHOOSE FROM 3 EXHIBITING PACKAGES



1. Elite Package

Booths located around the perimeter of the Exhibit Hall

In addition to booth features, this package includes:

- Elite **10'x10'** displays in booths 100-106
- Gold sponsor listing in the exhibits section of the meeting registration book and on-site brochure
- Elite vendor recognition in IDA promotions
- Free one-third page black-and-white ad in the on-site brochure (3.25" wide x 2.75" high)

2. Featured Package

Booths located inside the Exhibit Hall

In addition to booth features, this package includes:

- Premium display options: **8'x10'** (booths 300-311) and **10'x10'** (booths 200-216)
- Silver sponsor listing in the exhibits section of the meeting registration book and on-site brochure.
- Special booth assignments for IDA Preferred Vendors located around the IDA Membership Center.

3. Standard Package

In addition to booth features, this package includes:

- **8'x10'** displays (booths 400-427)

Booth Features

- 8' high backwall and 3' high siderails with black and purple pipe and drape, ballroom carpet throughout, one (1) 6' x 2' covered and skirted display table, two (2) plastic side chairs, one (1) wastebasket, and one (1) 7' x 44" I.D. sign
- A Buyers' Reception on Thursday, May 19, from 5:00-6:00 p.m.
- All regular Exhibit Hall activities scheduled for Friday, May 20
- Invitations to the Membership Celebration and Awards Ceremony on Thursday, May 19, from 6:00-8:00 p.m.



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